



Parks & Recreation

Live Life Connected

### Important Dates

**July 14, 21**

Music on the Plaza @  
7 p.m.

**July 15, 22, 29**

Kidz Korner @ Old  
Town Square @ 10:30  
a.m.

**July 16, 23, 30**

Yoga on the Square @  
10 a.m.

**July 17, 24, 31**

Funday Monday @ Old  
Town Square @ 10:30  
a.m.

**July 18**

Cops & Kids Day  
10am-1pm @  
Sherwood

**July 19, 26, August 2,  
9, 16, 23**

Tai Chi on the Square  
@ 6:30 a.m.

**July 20, 27**

Summer Under the  
Stars @ 6:30 p.m.  
Veteran's  
Amphitheatre

**July 21**

Sherwood Family  
Movie Night @ 7 p.m.

**July 28**

Rock the Block @ 6:30  
p.m. Old Town Square,  
Reagan Years

**August 21**

Solar Eclipse Party  
@ Old Town Square  
Time TBD

**August 25**

Rock the Block @ 6:30  
p.m. Old Town Square

**Rock the Block After  
Dark! Begins in July**

# Parks and Recreation July 2017 PRAB Report

## Community Center Discussion With County—Update

The Mayor and Council endorsed moving forward with a joint master plan to include the Willard Center, Jorgenson Lab and Sherwood Center for a future joint facility to include a community center. On June 28 the Mayor and Council meet with the Board of Supervisors and they too supported the joint effort.

### **Background**

The County has contracted with Lemay Erickson to conduct a master plan for the Willard Center and it may be desirous for the City to join in the discussion and master plan exercise.

#### Willard Health Center Program Summary

Currently 29,400 sq.ft.

Houses Health Department, Office of Children

39-42,000 sq.ft. with ability to add preschool to max at 46-50,000 sq.ft.

Planning to demolish and new-build

Shared parking with Jorgenson Site

#### City Community Center Program Summary

30-40,000 sq.ft. depending on if attached to Sherwood

Full-size gymnasium

Senior Center, associated space and full-sized kitchen

Outdoor space

Sufficient parking for all uses

### **Master Plan Components**

Allow the Willard, Jorgenson Lab and Sherwood Center sites to be considered as one campus with no parcel boundaries.

Allow for proposed programs to be located on City or County property for most efficient layouts.

Allow for expansion/connection between Willard and Sherwood with required separation between uses.

Allow shared campus parking with surface parking or structured parking.

Allow improved ingress/egress throughout the sites.

City would contribute \$33,000 for the master plan and work directly with the County and Lemay Erickson.

Deliverables will include:

Preliminary master plan conceptual design

Master plan conceptual designs

Independent cost estimate

### **Schedule**

Letter of agreement between County Executive and City Manager

County and City staff proceed with master plan process

If after the master plan process, the County and City decide to move forward then additional costs would be incurred for a conceptual design plan which includes architectural and engi-

# Parks and Projects

## Van Dyck Master Plan Update

The Van Dyck Master Plan Advisory Group met on June 29th. Concept 2 received the most positive feedback and the group worked on making a few modifications. The group discussed the skate park location, playgrounds, parking, the stream restoration and living learning lab, shelters and family restrooms and public art. Cost estimating will also be completed to help with the funding and phasing recommendations.

The final product will include:

Recommended Master Plan Site Plan Diagram showing layout of proposed facilities and site improvements

Written document with funding sources [provided by City]

Phasing recommendations

Brief Executive Summary that sets forth key aspects of the planning process

Appendix with summary of the public outreach efforts and what was learned

DRAFT Plan submission in August

## City Embraces New Logomark, Brand, To Accompany City Seal

The City of Fairfax has introduced a new logomark and tagline, *Live Life Connected*, to strengthen the city's identity and help streamline communications imaging for promotional purposes.

Generally speaking, the new logomark and the wording "Fairfax City" will be used for economic development, promotional campaigns, marketing, special events, and cultural arts. Look for it at these events and on promotional materials. It also may appear on the city website in these instances. Guidelines will be posted on the city website in July.

The city will use the tagline *Live Life Connected* in its promotional materials, and social media users are encouraged to use #LiveLifeConnected regarding the city.

The logomark consolidates other promotional imagery previously used by the city — and compliments the City of Fairfax seal, adopted in 1973.

The seal will continue to be used on legal and official documents and communications from the City of Fairfax government, the Mayor and City Council, city boards and commissions, and city staff. Additionally, public safety offices will continue to use the police department and fire department shields.

All city logos, seals and shields are owned by the city, and cannot be used except by the city without express permission. Information: 703-385-7850.



**Parks and Recreation**



**Live Life Connected**

# SHERWOOD, CAMP & COMMUNITY PROGRAMS

## Specialty Camps 2017

This summer the City of Fairfax Parks and Recreation is holding over 30 different specialty camps. These camps include art, sports, drama, cooking, dance, Spanish immersion, engineering and more! As of July 5, 2017, there are **737** children enrolled in specialty camps this summer. This does not include the 35 children we have enrolled in the Last Blast Camp which will be held at the Sherwood Center the week of Aug 14-18, the week after the traditional camp ends. Space is limited, but some camps still have openings, while others are full with waitlists.

## Traditional Summer Camp 2017 Registration

Camp	2016 Enrollment as of 6/30/16	2017 Enrollment as of 7/5/17	% to 2016 totals
Sunshine Kidz at Providence	102	77	75%
Sunshine Kidz at Daniels Run	89	79	88%
Daniels Run	367	346	94%
Providence	269	332	123%
Lanier	414	382	92%
Teen	119	135	113%
<b>Totals</b>	<b>1360</b>	<b>1351</b>	<b>99%*</b>

<b>NET REVENUE TOTAL</b>	
<b>FY16 (Jul 1, 15- Jun 8, 16)</b>	<b>\$553,791</b>
<b>FY17 (July 1, 16—Jul 5, 17)</b>	<b>\$546,751*</b>

*\*The numbers for the camps not necessarily comparable from year to year due to a shorter summer this year. There is two less weeks of specialty camps offered and a week a half less of the traditional camp.*



## Camp Start 2017

This year's camp program got off to a great start on Thursday, June 29th! We have had a lot of positive responses from parents about our switch to the Campdoc system, and how it made registration easier for them. Overall a great start to the summer with many great memories to look forward to!

## 2017 Summer Camp Staff



# GREEN ACRES PROGRAMS

## Green Acres Classes

Summer classes continued this month. Our class offerings included , Irish Social Dance, Social Line Dance, Aerobic Dance, Clogging, BFit, Cardio Strength Training, Fit Ball, Meditation, Yoga, Pilates, Barefoot and Stretch and Balance, Tai Chi, Yoga, Zumba, Your Way Fitness Plan, Evening Pickle ball, Baby and Toddler and Me, Fun Time Basketball and Blue Box Basketball. New class coming next month will be Aikido - this class is a complete art that will help build physical strength, cardiovascular endurance, flexibility, improved breathing, and increased mental focus. Increase in adults numbers are do to personal training sessions and the continued drop in options.

## June 2016 Program Enrollments

June	2016	2017	Difference
Youth	31	15	-16
Adult	135	192	+57
Pass usage in June	17	12	-5



# SENIOR CENTER PROGRAMS

## SENIOR CENTER STATS for May

June	2016	2017	Difference
New Members	22	33	+11
Total Members	2568	2994	+426
Attendance	2140	2553	+413
Fitness Room	545	701	+156
Website Hits	947	849	-98

### SENIOR CENTER COUNCIL NEWS

The following are the council members for the 2016/2017 year: Jane Albro, Judy Balsler, Keith Bushey, Marcia Clukey, Aldo Domenichini, Paul Kavanaugh, Camille McNeil , Duane Perry, Larry Steinman, and Robin Speck.

Officers: Marcia Clukey Chair; Camille McNeil Vice Chair; currently vacant Secretary and Paul Kavanaugh Treasurer. Jane Albro will continue as liaison to PRAB.

Seniors are invited to come to a Senior Center Council meeting to observe and to let the Council know of concerns, questions, or comments.

Calling for interested senior member to apply to participate in the 2017/2018 council. Applications of interest will be available this month through mid August.

Meetings are held the fourth Tuesday of each month at 1pm.

Next council meeting will be held **July 25 at 1pm.**

### Program Highlights

#### Father's Day Breakfast June 16th

The senior center ladies had great joy as they served and honored 20 of our special dad with an all you can breakfast!



#### Hail to the Senior Center King and Queen!

Tae Kim and Jane Albro took the honor of King and Queen of the Young at Heart Senior Center. They were the highlight of the Young at Heart parade march led by various groups of the Seniors center members representing the Young at Heart Seniors.

#### 4th of July Cookout

Friday, June 30th we had an all time high of 80+ of our members enjoying a traditional hot dog and hamburger potluck cookout, wear their favorite patriotic attire as they enjoyed an old fashion picnic complete with a cake walk. A patriotic entertainer led us in song and dance. Our final cookout of the season will be on Friday, September 15.



#### Summer Fun at the Senior Center

Even though it is a big vacation time for our seniors we still have lots of fun opportunities this coming month including exciting day trips, classes and multiple Lunch & Learns. We look forward to the following learning opportunities this month: On Your Own Terms - How Advance Directives Help Families to Navigate the End of Life, Mobile Devices and You, and Downsizing and Organizing.

*Please see attached July activity calendar*

# CULTURAL ARTS & MARKETING

## SUMMER IS HEATING UP IN THE CITY OF FAIRFAX

### Summer in the City Weekly Events

#### Funday Monday

**Mondays 10:30-11:30am**  
Old Town Hall

July 3 - Mr. Skip  
July 10 - Story Time & Crafts  
July 17 - Oh Susannah  
July 24 - World Karate  
July 31 - Stories with the Sheriffs

#### Tai Chi

**Wednesdays 6:30-7:30am**  
Old Town Square

Wear comfortable clothes and bring a mat

#### Summer Under the Stars

##### Thursdays

##### Veteran's Amphitheatre

July 6, 8:00pm - Main Street  
Community Band  
July 13, 7:30pm - Children's Concert  
July 20, 8:00pm - Alte Kameraden  
German Band  
July 27, 8:00pm - City of Fairfax Band

#### Music in the Plaza

**Fridays 7:00-8:00pm**  
Old Town Plaza

July 7 - Alte Kameraden Small Ensemble  
July 14 - Shepherd's Pie  
July 21 - Lift

#### Family Fun Movie Night:

##### Trolls

**Friday July 23 7:00pm**  
Sherwood Center

Free family-friendly movie on the state-of-the-art big screen

#### Visual Art

##### Fairfax Art League

##### Saturday July 1 - Artist Reception:

Remembering Alice: Artist-to-Audience Connection  
6:00-9:00pm Village Gallery

##### Thursday July 13 - Art & Lunch

10:30am-2:30pm Old Town Hall

##### Thursday July 13 - Artist Reception

7:00-9:00pm Old Town Hall

##### Saturday July 29 - Art & Lunch

with amini-workshop on scarf painting  
12:00-3:00pm Village Gallery



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#### Rock the Block: The Regan Years

**4th Fridays**  
**Friday July 28 6:30-9:30pm**  
Old Town Square

Live music, beer garden, food vendors, and more!

#### Farmers Markets

**Saturdays 8:00am-1:00pm**  
**Sundays 10:00am-2:00pm**  
West Street Parking Lot

#### Kidz Korner

**Saturdays 10:30-11:30am**  
Old Town Square

July 1 - Children's Science Center  
July 8 - McGrath Irish Dance  
July 15 - Peter McCarty: One Man Band  
July 22 - Mr. Skip  
July 29 - Hidden Oaks Nature Center

#### Yoga in the Park

**Sundays 10:00-11:00am**  
Old Town Square

Wear comfortable clothes and bring a yoga mat and water bottle

#### Theatre

##### HUB Theatre: The Happiest Place on Earth

July 7-30

John Swayze Theatre in The New School of Northern Virginia

##### City of Fairfax Theatre

##### Company: Joseph and the Amazing Technicolor

##### Dreamcoat

July 21-29

Sidney Lanier Middle School

#### Special Cops & Kids Day!

**Tues. July 18**

**10:00am - 1:00pm**

Sherwood Center

Building stronger bonds between police officers and families



### Independence Day Celebration

**Tuesday, July 4**

#### Independence Day Parade

10:00am-12:00pm - Downtown Fairfax

#### Fairfax Museum & Visitor Center Open House

9:00am-4:00pm

#### Ratliff-Allison House Tours

11:30am-1:00pm

#### Superhero Fest

12:00-1:00pm - Suntrust Parking Lot

#### Old Fashioned Fireman's Day

12:30pm - 4081 University Drive

#### Evening Show & Fireworks

6:00 - 10:30pm - Fairfax High School  
Featuring The Hacken's Boys, City of Fairfax Band, Party Like Its..., and Fireworks!

Rain date - July 5th (Fireworks Only)

### History

#### Walking Tour of Old Town Fairfax

**Saturday July 1 10:00am**

Historic Fairfax County Courthouse

#### Bus Tour to Three Historic Fairfax County Public Schools

**Saturday July 8 9:00am-2:00pm**

Fairfax Museum & Visitor Center  
Tour will begin at Fairfax Museum and Visitor Center and travel to Legato and Laurel Grove Schools.

#### The History of the Mason Family's Occupancy of Theodore Roosevelt Island

**Sunday July 9 2:00-4:00pm**

Fairfax Museum & Visitor Center

#### 275th Fairfax County Lecture Series

"If These Walls Could Talk"

**Tuesday July 18 7:30-9:00pm**

Historic Fairfax County Courthouse

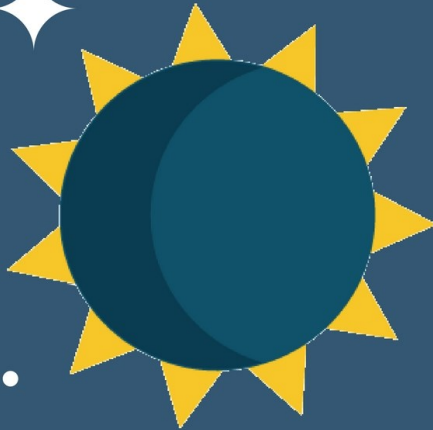
Questions? Contact us at 703.352.ARTS or [fairfaxartsefairfaxva.gov](http://fairfaxartsefairfaxva.gov) or visit [www.fairfaxva.gov/culturalarts](http://www.fairfaxva.gov/culturalarts)

The City of Fairfax is committed to the letter and spirit of the Americans with Disabilities Act.

To request a reasonable accommodation for any type of disability, please call (703) 352-2787, (TTY 711).

**NEW! Outdoor Yoga with Pure Om—Saturdays in July & August 8:00-9:00am in Old Town Square**

## Funday Monday Eclipse Special Event!



*Monday, August 21*

*1:00-4:00pm*

*Old Town Hall and  
Old Town Square*

- Join us for stories, crafts, music, and more while the eclipse travels overhead! Pack a picnic lunch or visit one of our local restaurants and join us in the square for all the fun!

Free viewing glasses will be available as supplies last. However, you can secure your own glasses here:

<http://www.2017solar.com/free-eclipse-glasses/>

*\*Note - outdoor elements of this event will be weather permitting.*

**Questions? Contact us at 703.352.ARTS or  
fairfaxarts@fairfaxva.gov  
or visit [www.fairfaxva.gov/culturalarts](http://www.fairfaxva.gov/culturalarts)**

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# SPECIAL EVENTS

## 2017 CRAFT SHOWS

The Fall Festival will be held October 14. Vendor spaces were assigned and notification sent in May. Confirmation packets to vendors will be mailed mid-August. Vendors are still calling to participate and are being accepted to the festival. The Holiday Craft Show will be held November 18 & 19. All vendor spaces were assigned and notification sent in May with payment due in June. Cancellations have been trickling in. Staff is filling vendor spaces from the waitlist. The show is full however applications are accepted on a waitlist basis.

Craft Show Applications Rec'd as of June 30, 2017	2016	2017	Difference
Fall Festival On-line Applications	84	51	-33
Fall Festival Paper Applications	185	167	-18
Holiday Craft Show On-line Applications	133	98	-35
Holiday Craft Show Paper Applications	192	225	+33
<b>Total Applications</b>	<b>594</b>	<b>541</b>	<b>-53</b>



## INDEPENDENCE DAY CELEBRATION

The 51st Annual Independence Day Celebration Committee was held as scheduled on Tuesday, July 4th. There were some concerns of rain throughout the day but the City Staff was able to work with other departments and were able to come up with a plan to get in all of the activities of the day.

The parade was very successful with a fabulous flyover. All balloons, marching bands, and floats were able to go through the parade. A list of the parade winners can be found on the website [www.fairfaxva.gov/july4](http://www.fairfaxva.gov/july4).

Superhero Fest was a huge hit with long lines of fans wanting to meet their favorite hero.

The Evening Show and fireworks went on as planned as scheduled at Fairfax High School—Despite some of small set backs the evening show went very well with some last minute changes in the scheduled activities. The Fireworks were moved up to 9:05pm due to the weather in the area. The inflatables were in full use until the rain started at 8pm. The Hackens Boys played from 6-7pm and the City Band was able to play from 7:05-7:55pm. The main band Party Like Its... was a huge hit with the crowd.



# SPECIAL EVENTS (cont.)

## 2017 ROCK THE BLOCK

The second Rock the Block of the summer concert series happened on June 23 at Old Town Square. The Rockets drew a large crowd of just over 2,400. Five city businesses sold food and the Volunteer Fire Dept poured beer. The show was opened up by the Dancing Stars performing 3 songs. Twenty percent of the net profits go back to their non-profit organization. We look forward to the next concert on July 28 with a performance by The Reagan Years.

August 25 – Alex Hilton Band  
 September 22— White Ford Bronco  
 October 27 - Vinyl Invention



## SPECIAL EVENT PERMITS 2017

	2016	2017	Difference
Approved Permits to Date	14	18	+4
Applications Received to Date	14	18	+4
Pending Applications	0	0	0
Denied Applications	0	0	0

# ATHLETICS & FIELDS

## ATHLETICS

**Spring/Summer Permit Requests:**

**Fields/Gym:** All Spring/Summer requests ended in July. These are the final stats for the season.

**Tournaments:**

PVI Black & Gold Basketball Trny  
 Virginian-May 27 & 28  
 FPYC-Fathers Day-June 17 & 18

**Spring Camps/Fundraisers:**

FHS Ray Guy kicking Camp Date June 24/25

**Note:** Applications are lower because several groups last year needed fields from the City since the County closed several fields for renovations. Those fields were open this year

## ATHLETICS STATS

SPRING/SUMMER 2017	2016	2017	Difference
Revenue	\$26,975.25	\$28,200.50	+\$1,225.25
Pending Revenue	\$0	\$0	0
Field Permits To Date	124	117	-7
Gym Permits To Date	12	10	-2
Applications Received To Date	58	46	-12
Approved Applications To Date	43	35	-8
Denied/Cancelled Applications	15	11	-4
Tournaments Scheduled	4	4	0
Adult Groups Scheduled	7	5	-2
Pending Applications	0	0	0



# FACILITIES

## July Statistics

Old Town Hall	2016	2017	<i>Difference</i>
July Utilization	42%	42%	0
July Rentals	9	7	-2
Revenue collected in June	\$9,042.50	\$20,193.50	+\$11,151

Sherwood	2016	2017	<i>Difference</i>
July Utilization	45%	50%	+5%
July Rentals	42	41	-1
Revenue collected in June	\$29,859.50	\$27,439	-\$2,420.50

Historic Blenheim	2016	2017	<i>Difference</i>
July Utilization	48%	35%	-13%
July Rentals	15	11	-4
Revenue collected in June	\$7,169.50	\$5,003	-\$2,166.50

Green Acres	2016	2017	<i>Difference</i>
July Utilization	76%	90%	+14%
July Rentals	35	63	+28
Revenue collected in June	\$5,474.50	\$6,488.75	+\$1,014.25