



Guests sitting at tables listening to panel presentation.

On March 7, women entrepreneurs were invited to *Growing Your Women-Owned Business: Best Practices for Marketing and Self-Promotion* sponsored by the Fairfax City Economic Development Authority (EDA) and City of Fairfax Commission for Women, with SONA Bank, and the Central Fairfax Chamber of Commerce.

Amy Brandwein, award-winning chef and owner of Centrolina, was the featured speaker. A panel presentation featured Kelly McLaughlan, CEO, KME.digital; Rachel Adler, business development manager, Fairfax County EDA; and Gisele Stolz, director, George Mason Enterprise Center.

Exhibitor tables for City of Fairfax woman-owned businesses were made available and facilitated networking of attendees. A buffet luncheon catered by Coyote Grill, Cameron's Chocolates and De Clieu Coffee was served.

The non-profit organization Bringing Resources to Aid Women's Shelters (BRAWS) accepted donations of new, unopened packages of women's undergarments and menstrual supplies to be distributed to individuals in need. Photos of the event were taken courtesy of Addison Photography, LLC.



Guests sitting at tables listening to panel presentation.



Commissioner for Women Chair, Patricia Addison welcomes guests.



Commissioner Mary Valenta, Treasurer of the Economic Development Authority introduces guest speaker and panel presenters.



Panel presenters Kelly McLaughlan, Rachel Adler and Gisele Stolz.



Guest Speaker Chef Amy Brandwein.



City of Fairfax Mayor David Meyer addresses guests



Julie Hill of SONA Bank addresses guests.



Guests serve themselves from the buffet lunch.



Members of the Commission for Women, Economic Development Authority, Councilmember Janice Miller and SONA Bank representatives.



Mason Enterprise Center Display.



Luncheon guests Sharon Peterson, Councilmember Janice Miller and business owner Lindsey Nolan.



Mayor Meyer with representative from Eseny's Pilates.



Commissioner Stacy Hardy Chandler speaks with a guest at the Commission for Women display table.



Panelist Rachel Adler networks with exhibitors.



Commission for Women Commissioner Beth Young at the podium.



Commission for Women Commissioners Patricia Addison and Teresa Presson



Economic Development Director Chris Bruno with Mary Valenta and Heather Menis of 5th & Main PR.



Thundershot Exhibit Table.



Networking at exhibitor table.



Exhibitor table and guests.



Exhibitor table and guest.



Guest and exhibitor talking.



Commissioner Patricia Addison, Mayor David Meyer and Human Services Coordinator Louise Armitage.