



**Old Town Visioning Committee Kickoff  
May 30, 2019 · 5-8 PM**

**Critical Concepts for Success**

- Ability to walk downtown – safe, secure
- Eclectic businesses
- High quality/higher end/top-tier retail
- Independent businesses – not cookie cutter
- Theatre/entertainment
- Interesting to see, attractive design
- Modern
- Pop-up stores for small entrepreneurs
- Art
- Start-ups/co-offices – incubator space
- “People” place – want to stay over and spend time
- People want to live here
- Sense of place – streetscaping, structures, physical environment
- Consider where people should exist downtown
- Strategic about where development should be – should things be focused in certain places (shopping district, entertainment district, etc.)?
- Don’t ignore realities (cars, traffic, “hard edges,” etc.)
- Mini museum
- Compartmental areas
- Utilize GUM as an economic driver – creative was to make GMU part of vision
- Central “spine” (Davies property?)
- Consolidation of underdeveloped properties
- Flexibility to deal with market trends – “future trending”
- Land merging
- Play up culturally significant and historic buildings