

**Themes from Interviews
Fairfax City
Old Town Visioning Committee**

What's Going Well:

- Re-energized and effective Economic Development Office
- Downtown park programming
- Good collaboration from staff
- Tipping point and momentum for change – the leadership and energy are there now to focus us for change /improvement
- Slightly younger, more creative, hip crowd is starting to be attracted here

Challenges / Getting in the Way

- Length of time to get things done
- Ability to get the right return on investment
- Past lack of leadership and consensus to develop consensus and forward movement
- Partnership with George Mason has not been capitalized on
- Conflicting views on the roads – keeping them open yet not being a “through-fare” and improving walkability
- Traffic – we’ve become a conduit, not a destination
- Lack of retail, entertainment

Concerns about this Committee work:

- If participation drops down and folks are not engaged
- If people stay in their “silos”
- Time commitment
- If our work isn’t implemented - would be aggravating
- Want us to work well together through differences and have a good group dynamic

My Hope for this Committee: “Success will be....”

- To emerge with a forward thinking vision we can all agree to and that can be implemented – is actionable
- Everyone working together to develop a clear vision
- Enables us to have a useful impact on the City and become a cool destination