



Fairfax City Old Town Visioning Committee
June 27, 2019
Historic Blenheim • 5-8 PM

Purpose: To conclude our dialogue about the linkages between the strengths, weaknesses, opportunities and threats and to discern the key principles that need to be at play to bring positive change to old town development.

Desired outcomes: By the time we leave today, we will have:

- Concluded the SWOT analysis relating to the development of the Old Town area
- Concluded the work to identify linkages between elements of the SWOT that may inform the vision for the future of Old Town development
- Discuss and decide the key principles that should guide Old Town development

AGENDA

1. Overview, Check in

2. Discussion on linkages between SWOT analysis elements

- Using our opportunities to overcome weaknesses (finish discussion)
- In what ways can we minimize our weaknesses to avoid the threats identified

3. Identifying key principles that could move development of Old Town forward

- a. Brainstorming**
- b. Discussion / advocacy**

6:20 – 6:40 Break to get dinner

4. Determining / Deciding Key Principles for Downtown Development

- Pulse check / voting to determine and prioritize list of the 8 or so most important principles that should underpin / guide our vision for DT

5. Developing Consensus on Our Key Principles

6. Wrap up – Next steps