



# Old Town Visioning Committee Meeting #4

July 11, 2019 · 5-8 PM

Old Town Hall

# Example Vision: Portland, ME

## ECONOMIC DEVELOPMENT VISION + PLAN PORTLAND MAINE

CORE  
ECONOMIC  
DEVELOPMENT  
FOCUS  
GROW THE ECONOMY

CORE  
ECONOMIC  
DEVELOPMENT  
FOCUS  
ENRICH THE CREATIVE  
ECONOMY

CORE  
ECONOMIC  
DEVELOPMENT  
FOCUS  
SUPPORT BUSINESS

# Example Vision: Phoenix, AZ

## DOWNTOWN PHOENIX STRATEGIC VISION:

THEME 1 – KNOWLEDGE ANCHORS

THEME 2 – DOWNTOWN LIVING

THEME 3 – GREAT NEIGHBORHOODS

THEME 4 – ARTS AND ENTERTAINMENT HUB

THEME 5 – DISTINCTIVE SHOPPING

THEME 6 – GREAT PLACES/GREAT SPACES

THEME 7 – THE CONNECTED OASIS

# Example Vision: Fairfax County

## The Fairfax County Board of Supervisors' Strategic Plan to Facilitate the **Economic Success of Fairfax County**

### GOALS:

Further Diversify  
Our Economy

Create Places Where  
People Want to Be

Improve the Speed,  
Consistency, and  
Predictability of the  
Development  
Review Process

Invest in Natural  
and Physical  
Infrastructure

Achieve Economic  
Success through  
Education and  
Social Equity

Increase Agility of  
County Government

# Example Vision: 2035 Comprehensive Plan

In 2035, the City of Fairfax has a strong, sustainable economy that supports a vibrant 21<sup>st</sup> century community.

# Example Vision: Bend, OR

The City of Bend will be renowned for its innovation and vibrant quality of life.

# Example Vision: Cedar Hill, TX

We envision Cedar Hill as a Premier City that retains its distinctive character; where families and businesses flourish in a safe and clean environment.

# Example Vision: Columbia, MO

Columbia will be a connected, informed and engaged community.



# Example Vision: College Park City-University Partnership

College Park is a diverse, engaged community comprised of residents and businesses, and the vibrant education, research, cultural and international resources of the University of Maryland. Residents are drawn to a range of housing options from single-family residences to high-density housing that thrives near livable, walkable commercial centers. Diverse businesses – from high tech startups to community retailers – are drawn to a demographic that provides educated workers and consumers. The University District offers its community a high quality of life including a safe and secure environment, access to world-class K-12 schools, and attractive commercial districts that serve families and students alike. The District enjoys excellent pedestrian and bicycle access, public transportation options, and efficient roads and parking. Finally, the University District exemplifies a leading “green” community, utilizing sustainable building practices, green technologies, and a strong commitment from the community to protect, preserve, and enhance natural resources.

# Description of Plan Components (from Portland, ME Economic Development Vision + Plan)

## Guiding Principles + Vision Statements

These are high level statements designed to guide policy, ordinances, and activity, by the City and stakeholders. They represent what Portland stands for and wants to achieve and/or become over the long term.

## Goal Statements

These are primary economic development goals to be achieved over the next three years and beyond – They provide more detail for the vision statements. Multiple goals should be identified for each vision/principle and address specific subject areas such as: planning & development process, regional cooperation, targeted industries, infrastructure, and quality of place.

## Implementation Strategies

These are specific tactics that will be undertaken to achieve goals, including who has primary responsibility, timeframe, estimated costs, and how progress will be evaluated.

### Economic Development Plan Components





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