



**Old Town Visioning Committee
Notes from September 26, 2019 Meeting**

PART 1: Refining Recommendation(s) for Create Unique Experiences

Create Unique Experiences

1. Create a network of inter-connected, active open spaces
2. Anchor Old Town with experience based uses, such as performances, sports, recreation, entertainment, food and shopping.

PART 2: Develop a Summary Statement for each Guiding Principle

Build Strong Partnerships – Strong partnerships are created by meaningful relationships, in particular with George Mason University, Northern Virginia Community College, and Fairfax County.

Grow Business – Think creatively in order to attract diverse businesses and help business grow and thrive.

Enhance Culture – Embrace existing and build new cultural assets and opportunities including George Mason University, historical buildings, and a vibrant arts scene.

Provide Convenient and Safe Accessibility and Connectivity – Make Old Town Fairfax a safe and easily navigable place for all modes of transportation.

Create Unique Experiences – Make Old Town Fairfax a destination for experiences you cannot get anywhere else in Northern Virginia.

PART 3: Review/Finalize Vision Statement, Guiding Principles, and Recommendations

Build Strong Partnerships

- Added “Build a stronger relationship with Northern Virginia Community College” to Recommendations
- Revised “Create a strong liaison with the State to benefit infrastructure, business development, and tourism” Recommendation to include Fairfax County

Grow Business

- Revised “Increase residential density in Old Town to support the Old Town business community” Recommendation to include commercial density and moved to first bullet



- Revised “Substantially increase funding for and provide incentives to increase the variety of independent shops and businesses” Recommendation to include small businesses

NEXT STEPS

- Staff will revise Visioning Committee report with tonight’s work and send to Committee members for review and comment
- Staff will schedule a meeting between Committee members and Cunningham Quill to review and discuss the Report, provide each side a forum for Q&A, and hand off the Committee’s work to be integrated into the Old Town Fairfax Small Area Plan