



Meeting: June 18, 2019, Sherwood Center

Members Present:

Molly Grimsley – Chair
Patricia Gallagher – Vice Chair
Jeff Seffens - Treasurer
Ruth Bandler – Secretary
Clayton Austin
Sharon Chang
Kelly Herman
Patricia Hussey
Steve Latourette
Jessica Russo Revand

Members Absent, Excused:

Carol Caputo
Deborah Dillard
Mary Lechter

Members Absent, Unexcused:

None

Staff:

Megan DuBois – Cultural Arts Manager

Guests:

None

Molly called the meeting to order at 7:05 PM.

Review of Minutes for May 2019

The May minutes were reviewed. Minor edits were made.

- A motion was made, seconded and passed unanimously to accept the minutes as amended.

Treasurer's Report – Jeff Seffens, Treasurer

- Jeff reviewed the balance sheet and profit and loss statement.

- Jeff reviewed the draft 2019-2020 budget. A motion was made, seconded and passed unanimously to approve the budget.

Announcements – Megan DuBois, Cultural Arts Manager

- Megan described upcoming summer programs and tentative plans to bring the American Shakespeare Center to the city (see below).

Old Business

ArtScreen – Jeff Seffens

- Jeff discussed the ArtScreen movie schedule for next year. Last year's program was very successful so the committee increased the series from 3 to 5 movies for next year, including 1 during the Spotlight Festival. Members suggested obtaining a third or fourth pop-up banner so banners could stay at Old Town Hall, the Sherwood Center, the Senior Center, and City Hall. Molly offered to provide baskets for the raffle tickets.

Public Art Committee (PAC) – Carol Caputo, Megan DuBois

- Megan said the committee will need to meet in July because some developers have questions about public art plans.
- *The Girl with the Dog*, for Old Town Square – Megan said this hasn't been installed yet; the Parks & Recreation staff has been busy with other projects.

Development/Sponsorship updates – Pat Gallagher, Megan DuBois

- Pat G. said the committee cleaned up the donor list and we are in much better shape for fundraising now. The committee will meet to discuss promotion options and emails to donors.
- Molly suggested the committee consider "Flower Power" as a fundraiser; it worked well for another group she's part of and was very easy to use and manage.

Mason Award updates – Mary Lechter, Jeff Seffens, Megan DuBois

- Molly reminded the members to submit ideas about 2020 recipients to Mary by the December meeting.

Action: Members should submit ideas about 2020 recipients to Mary by the December meeting.

Commission on the Arts (CoA) vacancies update – Megan DuBois

- Megan said we have 2 open slots. A city resident has indicated he/she is planning on submitting an application.

Strategic plan status – Molly Grimsley

- Molly will compile the feedback that she's received and send it to the full CoA for review.

Action: Molly will compile the feedback received and send it to the full CoA for review. The members will provide comments.

Performance space – Mary Lechter

- Jessica said the performance space paper has been revised, incorporating comments from several members. She said the committee is considering restructuring the paper over the summer, following models from other local arts groups, and including more detail. Megan said the city has asked her for a proposal by July 13 so she would like the paper ASAP. Jessica and Mary will send the current version to Megan who will turn it into a white paper.

Action: Jessica and Mary should send the current version of the performance space paper to Megan ASAP. Megan will convert it to a white paper and submit it to the city.

OTHPS – Megan DuBois

- Megan said she is waiting for one more contract to be signed and then the schedule will be complete.

OTHPS ushering status – Clayton Austin

- Clayton agreed to coordinate the ushering again this year.

Fall Festival – Molly Grimsley

- Molly said crayons are a good inexpensive giveaway to attract visitors to our booth and promote the CoA. She will order some as well as tattoos.

- Sharon said she bought some weighted display boxes and racks at a thrift shop. These should help keep our display items from blowing off the table.
- Clayton said he will draft a sign-up sheet for the Fall Festival and Fall for the Book. Megan will send him the time blocks from last year as a scheduling example.
- Chalk It Up 2 Art – Molly distributed 4 mock logos from Deb. The members voted and the majority preferred the simplest one; Steve added an exclamation point and Clayton add a colored border.
- Portrait Fundraiser – Molly said we could use “Elvis” again, but we need signs to point out that this is a fundraiser.

Action: Molly will order crayons and tattoos as giveaways.

Action: Clayton will draft a sign-up sheet for the Fall Festival and Fall for the Book. Megan will send him last year’s schedule as an example.

Action: Sign(s) need to be made to explain that the “Elvis” portrait cut-outs are a fundraiser.

Downtown Visioning Committee – Deb Dillard

- Megan said this committee is now meeting every other Thursday.

Fourth of July parade award update – Molly Grimsley

- Molly said we are going to present a “Most Creative” award. Molly and Deb will arrive early that day to participate in the judging session. Other members are welcome to join them.

Grants status – Megan DuBois

- Megan said she is working on finalizing an online application. She will be checking with us regarding potential workshop dates soon.

Elections – Molly Grimsley

- Molly said the 4 incumbents have agreed to run again but additional nominations are welcome. Receiving none, a motion was made, seconded and passed unanimously to re-elect the 4 incumbents.

New Business

Demographics – Molly Grimsley

- Molly said the city provides programming for many groups, e.g., children, older adults, families with young children, but there’s a gap for young adults without children. She asked the members to think about ideas, e.g., events involving improv, karaoke, open mic, video games as art in concert with the GMU video game department.
- Pat G. said we may be able to arrange meetings with appropriate groups and ask them what types of programming they would like.
- Megan said ArtsFairfax did an in-depth study of their demographics; she’ll send it to us.

Action: Members should send programming ideas for the young adults without children demographic group to Molly.

Action: Megan will send the members the ArtsFairfax demographics study.

Annual Report – Molly Grimsley

- Molly said she would draft this as requested by the City Council. She will be asking the members for information. Megan said she can provide attendance numbers for the OTHPS and ArtScreen events.

American Shakespeare Center – Megan DuBois

- Megan said there are tentative plans to bring this group to perform *A Midsummer Night’s Dream* upstairs at Old Town Hall in March. This will be jointly sponsored by the CoA and the Economic Development Authority/Economic Development Office.

Partner Updates

PRAB (Parks & Recreation Advisory Board) – Pat Gallagher

- Pat G said PRAB has a lot of things in the planning stages, including development of the George Snyder Trail from I-66 into the city.

Art League – Carol Caputo

- Megan said there was a nice opening reception last week.

CFBA (City of Fairfax Band Association) – Ruth Bandler

- Ruth described some of the upcoming summer performances.

- Megan discussed plans for the Mayor's Ball. It will be a gala for the arts, jointly sponsored by the Spotlight Committee and the City of Fairfax Band Association, and will be held on April 18, 2020.

GMU – Mary Lechter

- Molly said the fundraiser, Arts by George, will be held Saturday, September 28.

The meeting was adjourned at 8:45pm.