

CABLE GRANT FUND

FY 2021 Adopted Budget - City of Fairfax, Virginia

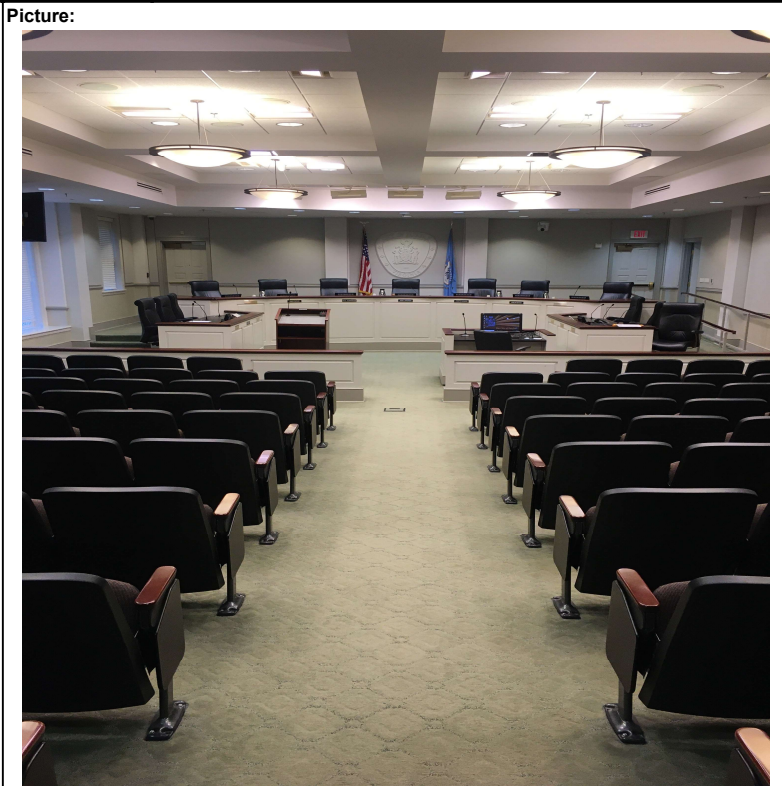
**City of Fairfax, Virginia
FY 2021 Cable Fund
Budget Summary**

	FY 2019 Actual	FY 2020 Budget	FY 2020 Estimate	FY 2021 Adopted	Variance to Budget \$	Variance to Budget %
Revenues						
Cable TV - Cox	\$ 74,822	\$ 65,000	\$ 72,000	\$ 66,000	\$ 1,000	1.54%
Cable TV - Verizon Franchise	146,325	141,000	144,000	147,000	6,000	4.26%
Total Revenues	\$ 221,147	\$ 206,000	\$ 216,000	\$ 213,000	\$ 7,000	3.40%
Expenses						
Cable TV Equipment	\$ 74,165	\$ 200,000	\$ 200,000	\$ 180,000	\$ (20,000)	-10.00%
Human Circuit - System Support Agreement	\$ -	\$ -	\$ 23,500	\$ -	\$ -	0.00%
Total Expenses	\$ 74,165	\$ 200,000	\$ 223,500	\$ 180,000	\$ (20,000)	-10.00%
Fund Balance - 6/30	\$ 759,232	\$ 528,829	\$ 751,732	\$ 784,732		

PROJECT INFORMATION

Name: Cable TV Equipment				Project # 201-619110-580108			
2035 Comprehensive Plan Reference: GPS2.1.1 p. 142				2035 Comprehensive Plan Timeframe:		Immediate	
Comprehensive Plan Element							
✓	Public Service and Facilities					Environment	
	Economy					Housing	
	Community Appearance					Transportation	
	Land Use					Other City Plan/Policy	

Statement of Need:
 As part of the franchise agreements with Cox Communications and Verizon, the city receives quarterly, 3% of the cable service providers gross revenues in grant monies for the purchase of cable-related equipment and facilities (Cable Capital Grant Fund). Annually the city receives approximately \$200,000, but revenues have been declining in recent years. In the current year, funds were used to purchase upgrades to the production switcher and graphics generator in the TV Control Room. To meet the Communications and Marketing Office objective of producing timely, engaging and on-brand media content, funds were used to purchase a vehicle to transport personnel and communications equipment to city events/functions. The existing TV Truck purchased in FY01, updated in FY 2010 and FY 2017, will be maintained to provide coverage of events such as the Independence Day Parade and to serve as a backup to the TV Control Room. These funds are also used for emergency replacement of essential cable-related equipment.
 In future years funds will be used to incorporate new technologies and to replace equipment and systems as necessary to meet the video production needs of the city:
 FY21 – upgrade A/V components, in the City Council Chambers and Work Session Room, including replacing the TV lighting system installed in FY07
 FY22 - upgrade media storage capacity and replace signal routing and engineering components in the TV Control Room
 FY23 - upgrade the automation and electronic bulletin board system purchased in FY18
 FY24 – replace cameras, monitors and audio system in Council Chambers and Work Session Room
 FY25 – upgrade edit stations (2) purchased in FY19 and replace remote field equipment including cameras, lighting and audio gear



Funding Allocation	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	Totals
Equipment - New Purchase	25,000	-	-	-	-	-	-
Equipment Repair/Replace/Upgrade	175,000	180,000	150,000	110,000	450,000	140,000	1,030,000
Total Costs	\$ 200,000	\$ 180,000	\$ 150,000	\$ 110,000	\$ 450,000	\$ 140,000	\$ 1,030,000

Funding Sources	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	Totals
Cable Fund	200,000	180,000	150,000	110,000	450,000	140,000	1,030,000
Total Funding	\$ 200,000	\$ 180,000	\$ 150,000	\$ 110,000	\$ 450,000	\$ 140,000	\$ 1,030,000

Estimated Project Timeline		New Project	Responsible Department(s):			
Project Origination Date			Cable TV	✓	Police	
Project Design Start Date			CD&P		PW Admin	
Construction Start Date			City Manager		PW Fleet	
Project Completion Date	Ongoing		Finance		PW Operations	
			Fire		PW Signs/Signal	
			Historic		PW Stormwater	
			Human Svc		PW Streets	
			IT		PW Transport	
			Parks & Rec		PW Wastewater	
			Personnel		Schools	
Financial Impacts						
Annual Revenue Generated:	\$ -					
Annual Cost Savings:	\$ -					
Annual Increase in Operating Costs:	\$ -					
Projected Future Savings:	\$ -					

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