



OFFICE OF THE ELECTORAL BOARD GENERAL REGISTRAR City of Fairfax



Minutes for the June 25, 2014 Electoral Board Meeting

The Secretary called the meeting to order at 9:00am. Attendees: Dirk Brouwer, Secretary; Richard Herrington, Chairman; John Harold, Vice-Chairman; Nancy Tingen, Deputy Registrar (DR); and Michael Dobi, Assistant Registrar (AR).

The Deputy Registrar discussed all outreach undertaken by the General Registrar's office to-date and future plans. The Electoral Board discussed additional ideas for voter outreach activities including:

Contacting churches located in the City. The Vice-Chairman volunteered to contact Saint Leo's Church. The Secretary volunteered to contact Fairfax Presbyterian Church and Dave Gessert for Christ Lutheran Church.

Having one stack of flyers at each City information booth for the 4th of July parade and Fall Festival.

Having the Democratic and Republican Party Chairs pass out one stack of flyers while walking in the 4th of July parade. The Chairman and Vice-Chairman will deliver them to Party Chairs before the parade. The General Registrar's Office will notify to Officers of Election (OEs) once we get a list from the City's Cultural Tourism and Marketing Manager, Jo Ormesher of booths and their locations.

Having OEs pass out flyers at the City's World Cup event and placing a stack of flyers at the EDA booth.

Contacting to Nursing Homes (Activity Directors).

The Electoral Board discussed its high priority goal of providing voters, who require them, a photo ID at remote locations. The DR said we may not be able to do this at this time because VERIS access is needed to create an ID. Remote locations require resources that the Registrar's Office currently does not have. The Electoral Board stated that this capability should be explored more at a later date.

The Electoral Board recessed at 2:28PM.

The Electoral Board reconvened at 2:44PM.

Jo Ormesher joined the meeting and recommended the following ideas for additional outreach activities:

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Placing signage at the front counters at the City Managers, and Parks and Recreation offices, and putting a stack of flyers at the marble entrance to City Hall.

Posting the flyer on the City's Facebook and Twitter pages and including it in City Clips. Sending an EMAS to all users. Posting the flyers at community bulletin boards at: Safeway, Starbucks, and Panera.

5,000 more flyers will be ordered.

The meeting adjourned at 3:12 pm.

Dirk Brouwer, Secretary
City of Fairfax Electoral Board