















DEVELOPMENT OF SMALL AREA PLANS

KAMP WASHINGTON PLANNING COMMISSION PRESENTATION September 12, 2022

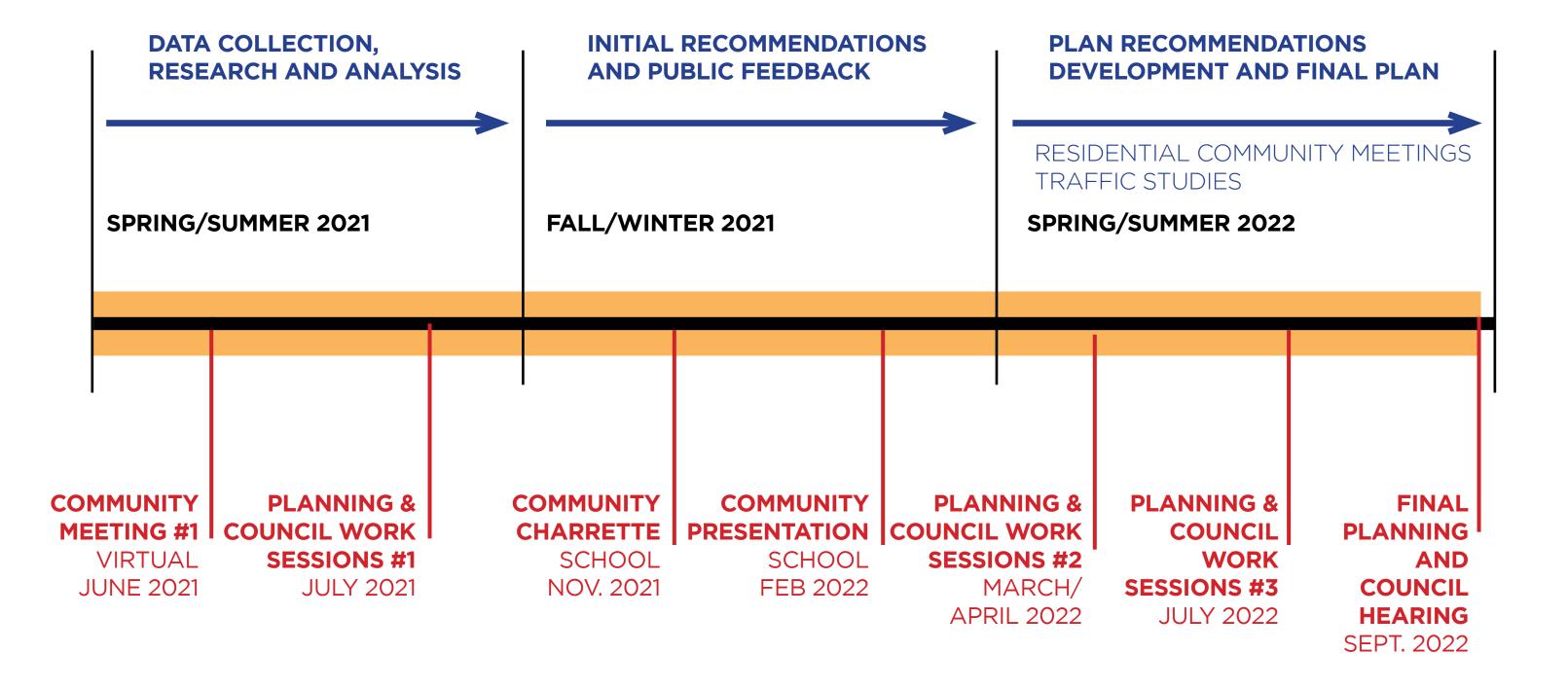
CUNNINGHAM | QUILL ARCHITECTS PLLC

Bolan Smart Associates

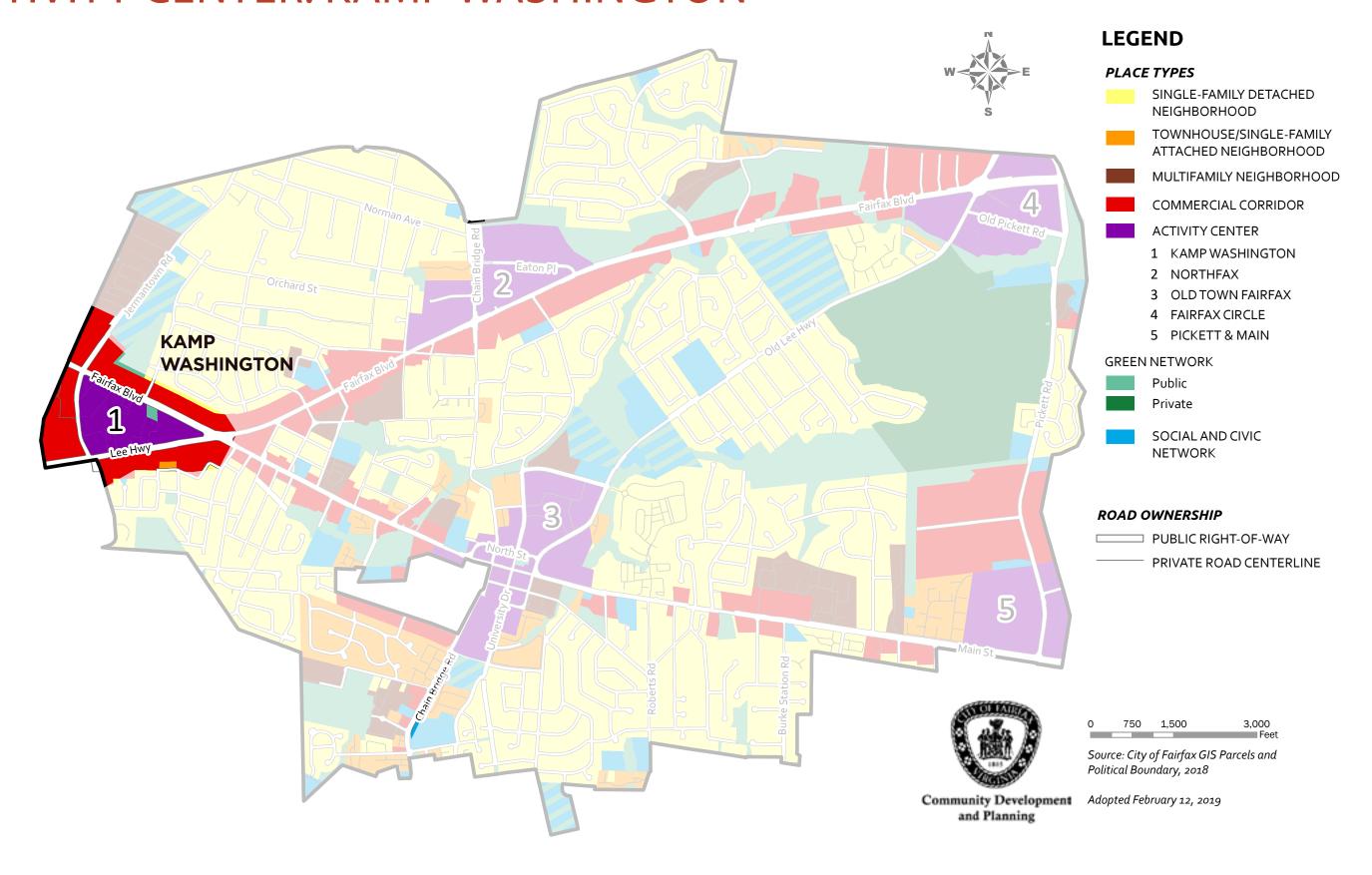
Kittelson & OCULUS Associates

Walter L. **Phillips**

PROJECT TIMELINE



BUILDING ON THE 2035 COMPREHENSIVE PLAN ACTIVITY CENTER: KAMP WASHINGTON



KAMP WASHINGTON



PLAN GOALS

GOAL 1: CULTIVATE MEMORABLE PLACES

GOAL 2: DESIGN HIGH QUALITY TRANSITIONS FROM CORRIDOR TO NEIGHBORHOODS

GOAL 3: IMPROVE THE MULTI-MODAL ENVIRONMENT

GOAL 4: CREATE QUALITY + SUSTAINABLE OPEN SPACES

GOAL 5: ALLOW LAND USES TO EVOLVE TO MEET FUTURE NEEDS

PLAN UPDATES

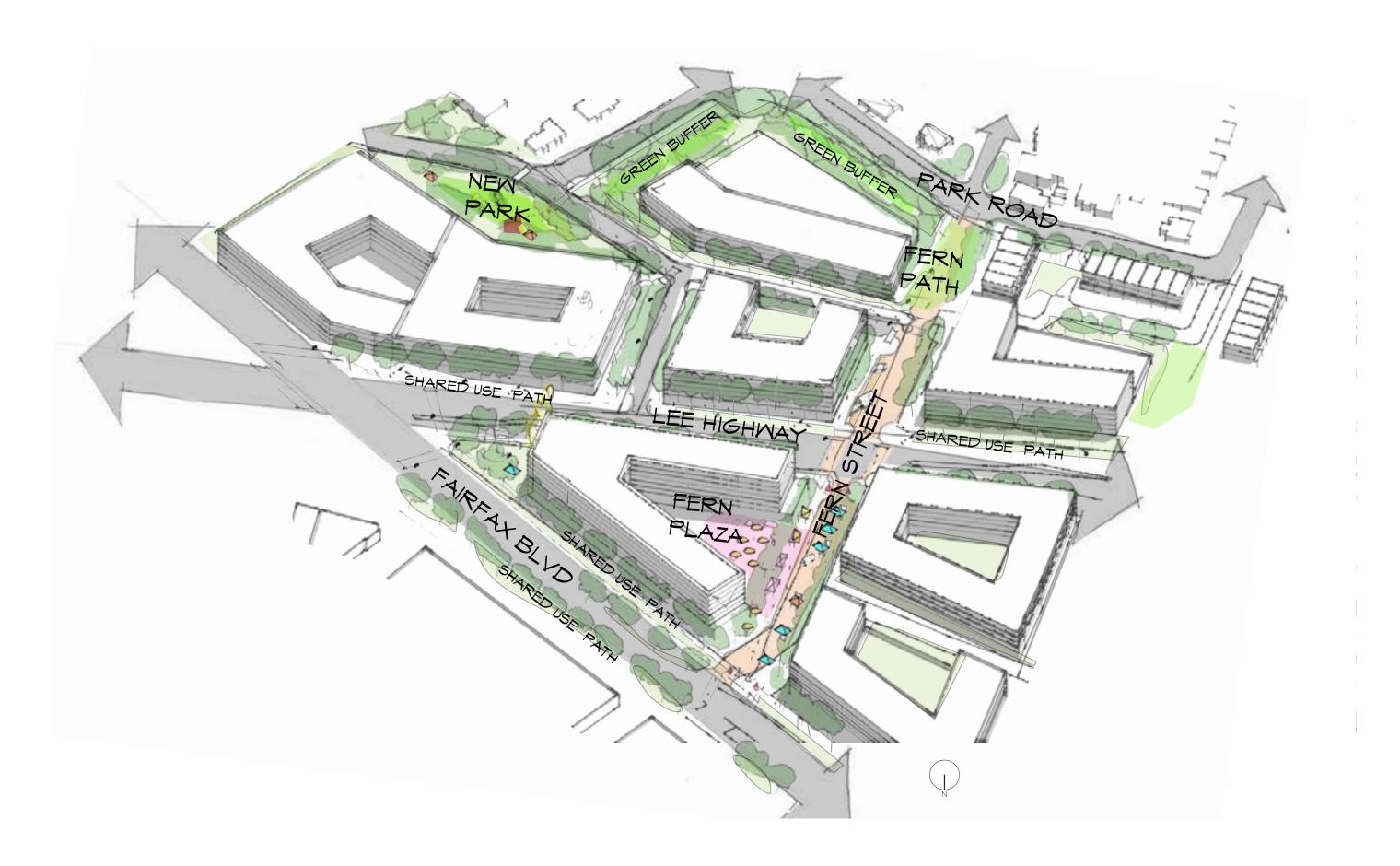
UPDATED ILLUSTRATIVE PLAN



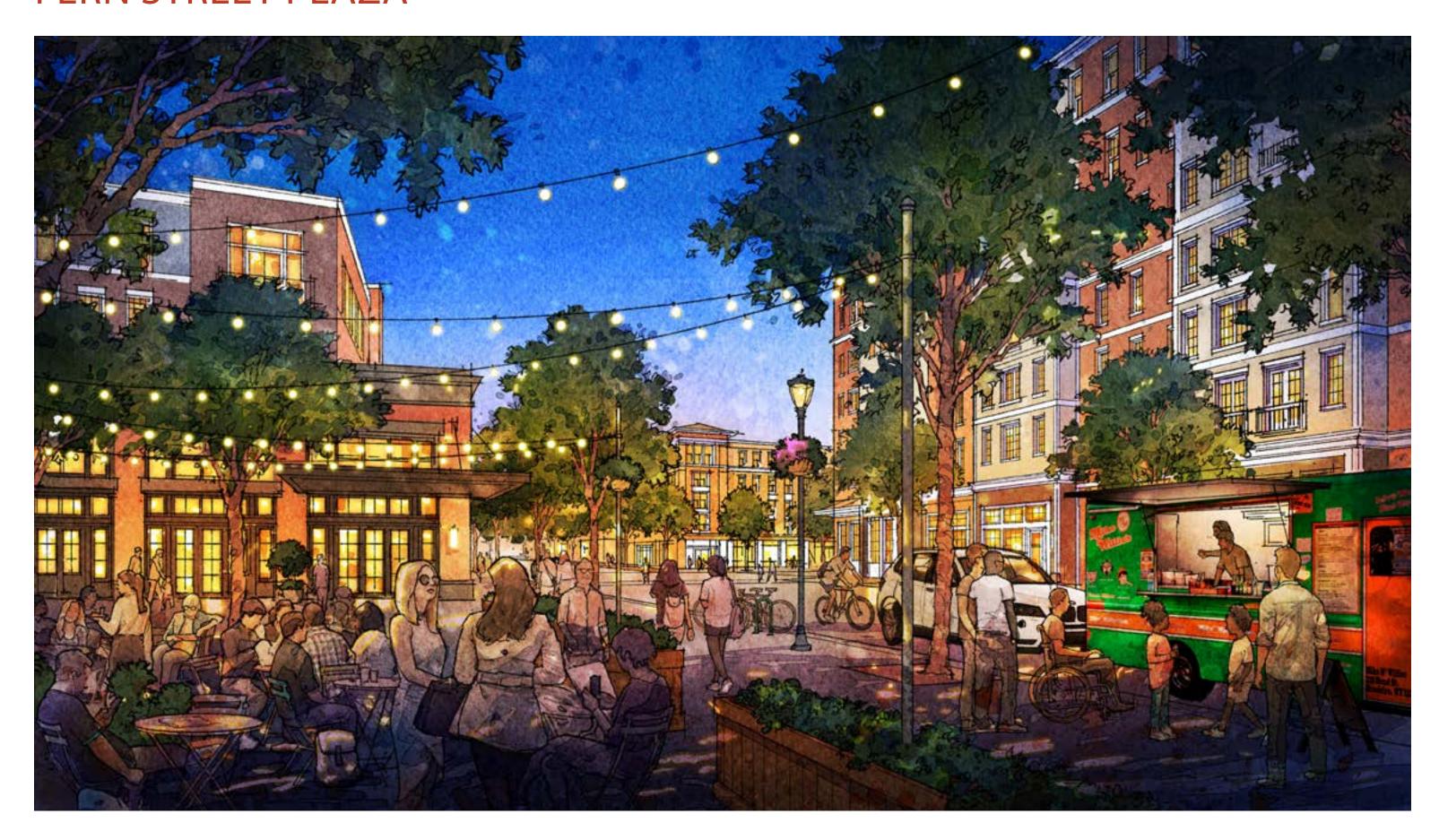
FERN STREET PLAZA



FERN STREET PLAZA



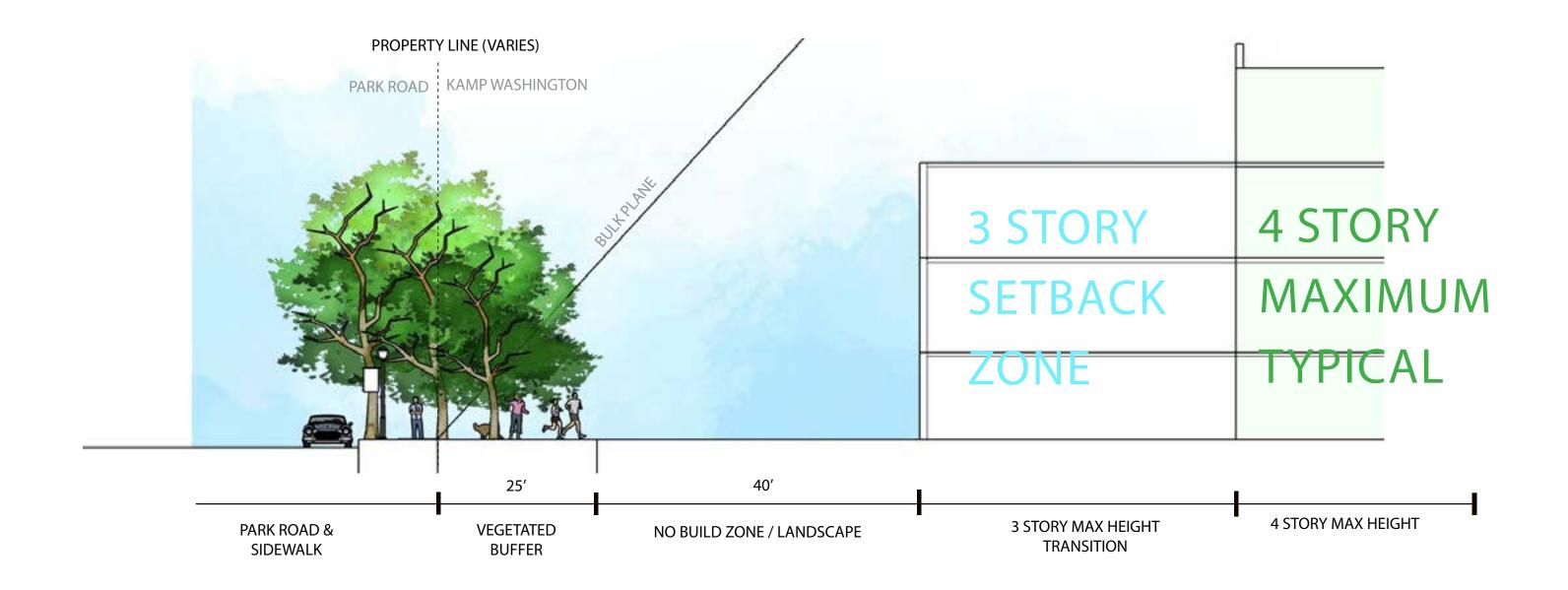
FERN STREET PLAZA



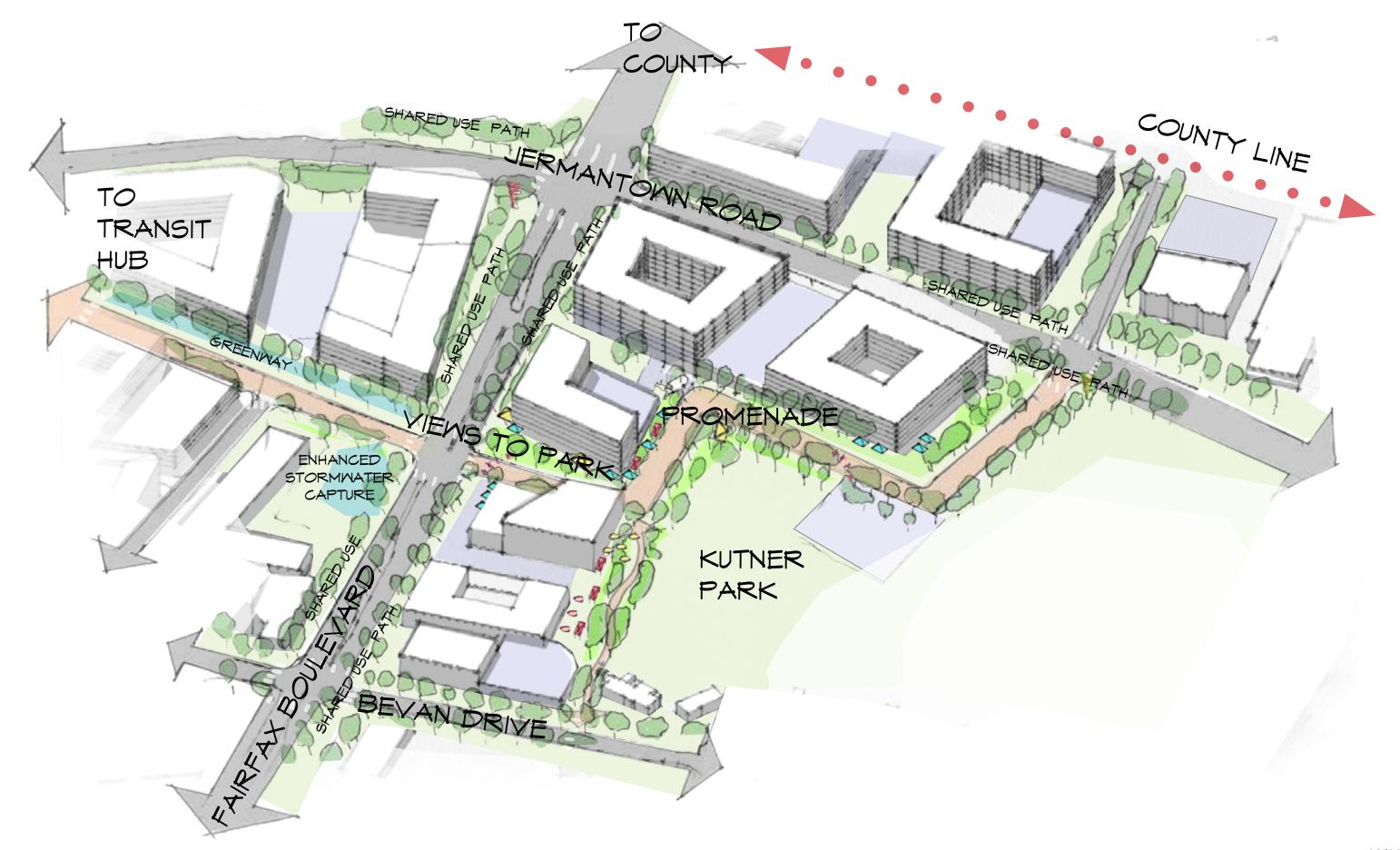
BUILDING HEIGHTS AND TRANSITIONS



PARK ROAD - SECTION



KUTNER PARK



KUTNER PARK PROMENADE - PRECEDENTS

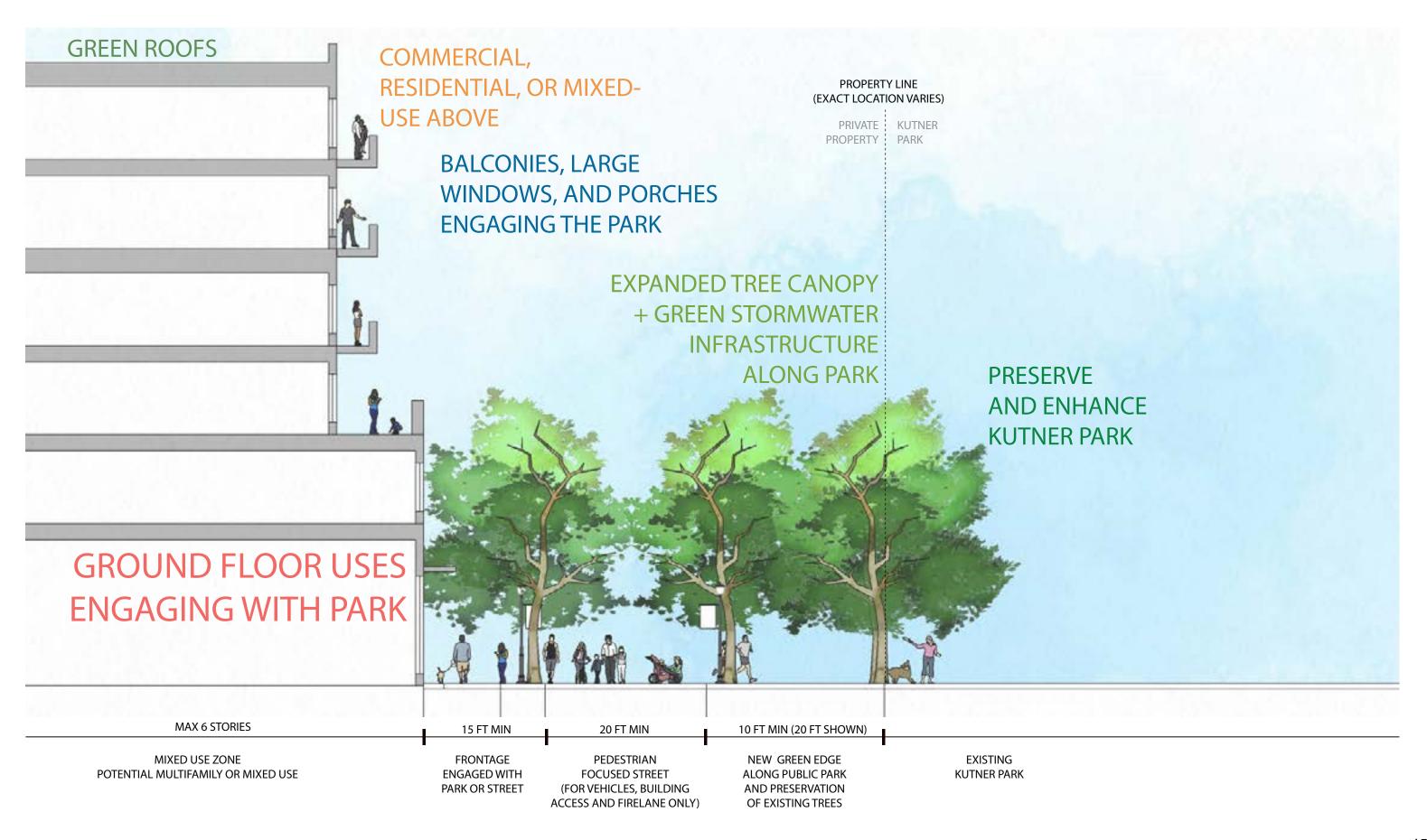




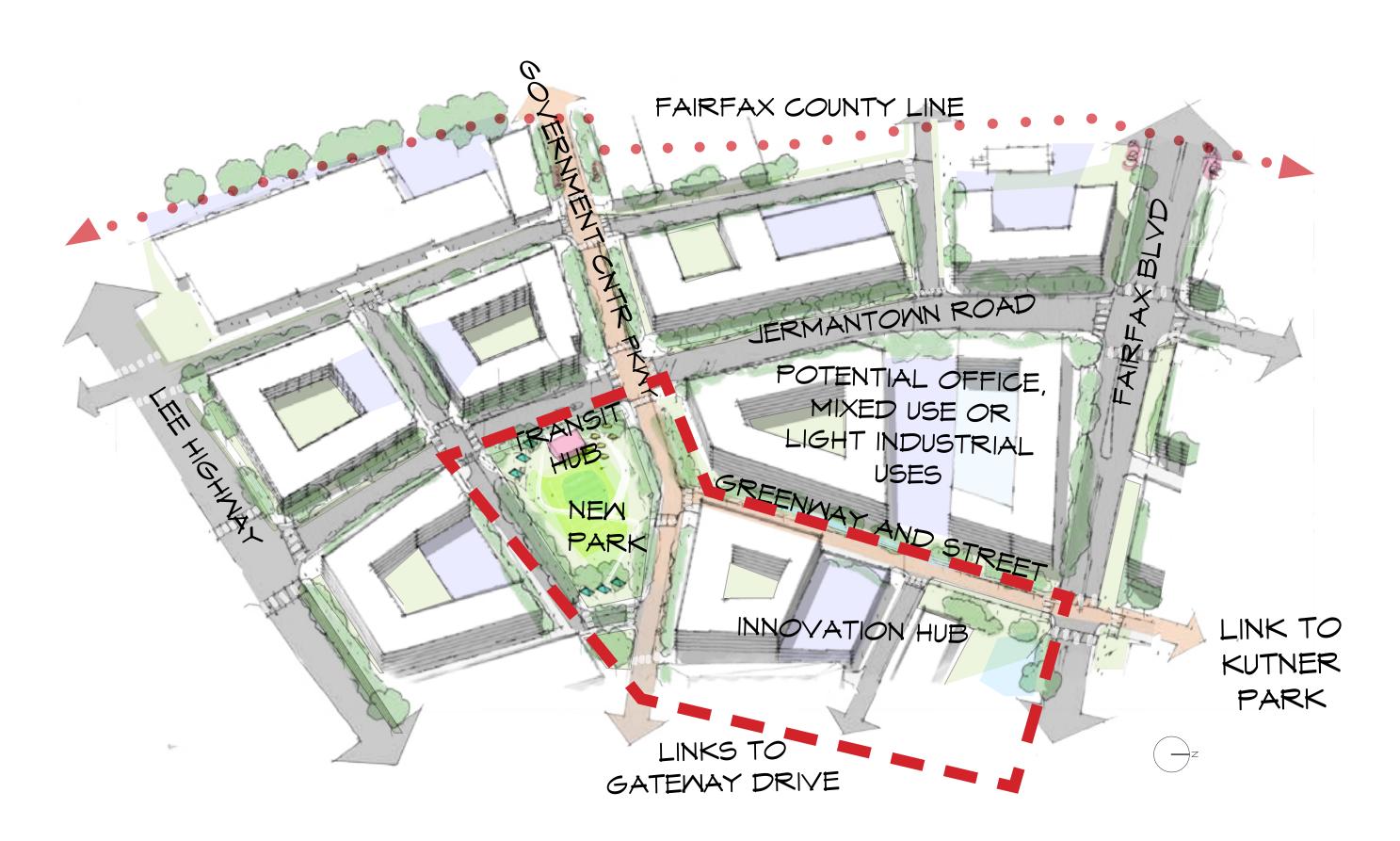




KUTNER PARK PROMENADE - SECTION



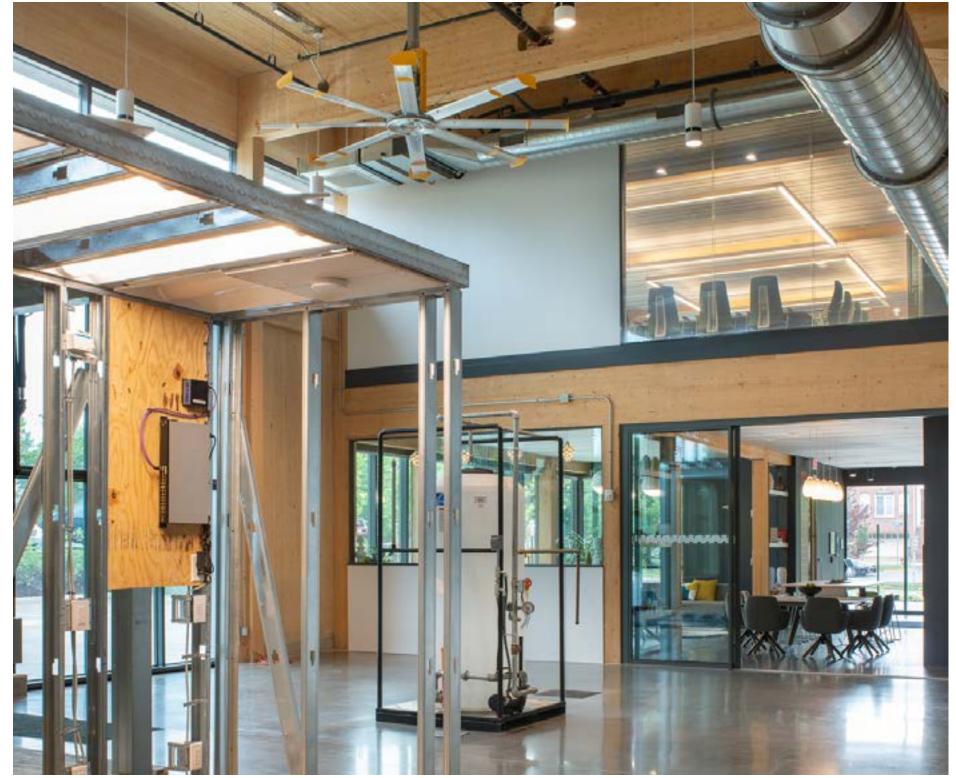
JERMANTOWN VILLAGE + INNOVATION HUB

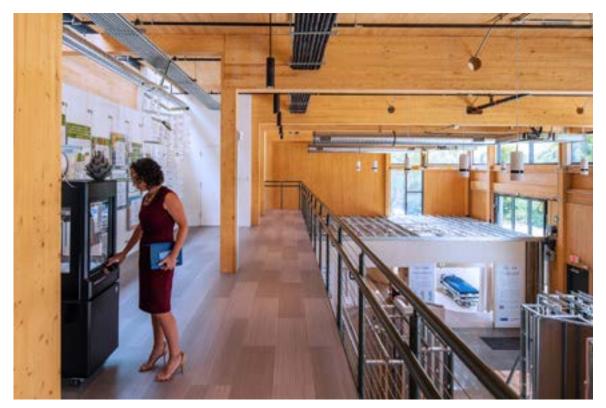


JERMANTOWN VILLAGE + INNOVATION HUB



LOCAL EXAMPLES OF INNOVATION USES







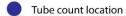
HITT Co|Lab - Falls Church, VA

Data Collection

Traffic Data Collection Locations



Legend







Weekday Peak Hour Volumes

Midweek Weekday Adjusted Peak Hour Volumes



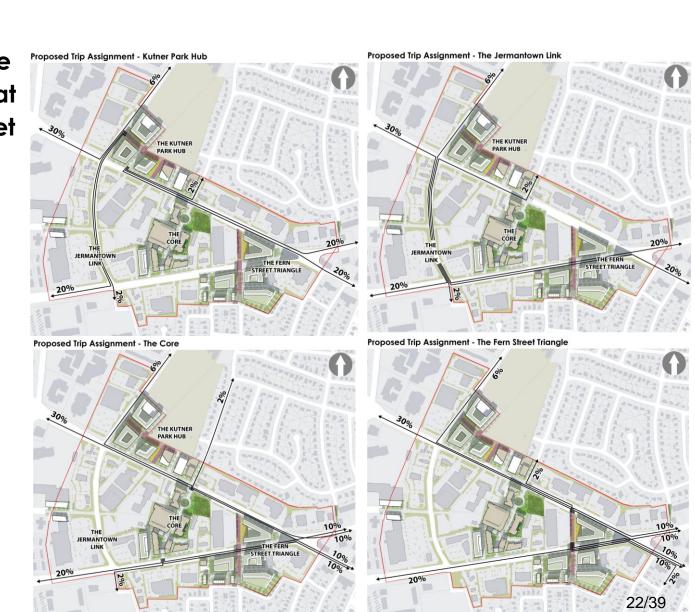
Weekend Peak Hour Volumes

Weekend Adjusted Peak Hour Volumes

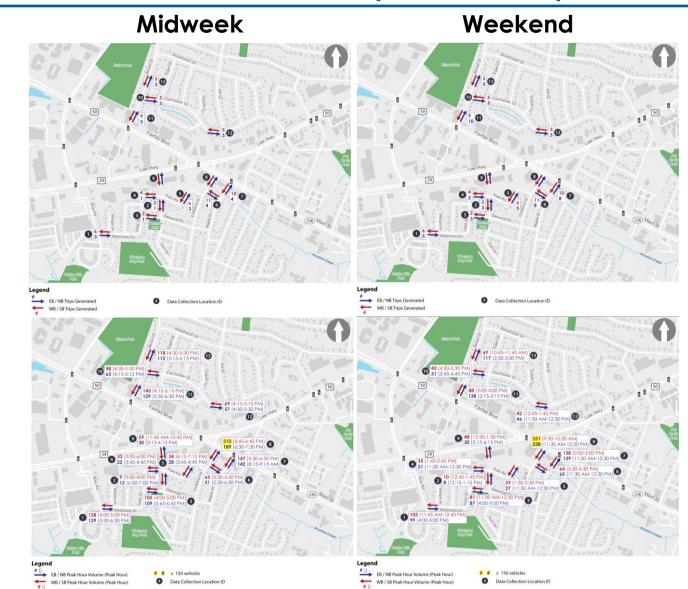


Trip Assignment

Eliminating the Traffic Signal at **Chestnut Street** and Main Street and a **New Internal** Street on the **Fairfax Junction** Shopping Center **Property**



Neighborhood Traffic Conditions with Proposed Development



Trip Assignment

> Total Peak Hour Volumes

Conclusions

- Based on VDOT's Policy and Procedures for the Control of Residential Cut-Through Traffic, the amount of current and potential future traffic through the Westmore and Fairchester Woods neighborhoods would not meet the requirements for traffic calming under the policy guidelines.
- Only one location with a one-hour, one direction volume greater than the required 150 trips
 - Chestnut Street between Park Road and Main Street
- The observed traffic does not include more than 150 cut-through trips based on the counts on Park Road
- Based on VDOT's Traffic Calming Guide for Neighborhood Streets, measured vehicle speeds would not meet the requirements for traffic calming under the policy guidelines.
- Residents can submit a petition through the City's Neighborhood Traffic Calming Program to request treatments

SUMMARY OF OTHER CHANGES

- New language about traffic calming and pedestrian improvments in neighborhoods.
- Clarification on diagonal parking.
- Clarified residential uses on ground floor frontage locations (eliminated).
- Clarified long-term timeframe and proposed a benchmark of 1,100 new units.
- New language on drive-through uses.
- Market analysis maps removed.

RECOMMENDATION

City staff recommends the Planning Commission approve the Kamp Washington Small Area Plan and recommend approval to City Council.

NEXT STEPS

- Consideration by the Planning Commission
- Consideration by City Council
- Consider Comprehensive Plan Amendments
- Develop Implementation Guide

Q+A SESSION



APPENDIX

COMMUNITY MEETINGS - WHAT WE HEARD

COMMUNITY COMMENTS:

- More green spaces, more natural elements including access to Kutner Park & Jermantown Cemetery
- Better connectivity for pedestrians & cyclists
- More visible local retail, neighborhood feeling environment
- Creation of a neighborhood destination, new place, shared use paths, transit hub
- Better design with nearby residential neighborhoods, traffic calming, signaling

COMMUNITY CONCERNS:

- Cut-thru traffic, busy roads, pedestrian and cyclist safety
- Too much pavement and parking lots
- Ugly visual environment
- Vehicular, pedestrian, and cyclist safety
- Traffic and busy roads
- Fern Street vehicular connection to neighborhood









PLANNING COMMISSION - COUNCIL WORK SESSIONS KEY DISCUSSION POINTS

JULY 2021 MARCH 2022 APRIL 2022







General Support for

- Transit center
- Pedestrian and cyclists links
- Teaser parking
- Wider Sidewalks with buffers
- Fern Street Plaza and public spaces
- Dominion to relocate
- Incremental or tactical urbanist projects

General Concerns for

- Height and transitions
- Loss of service road
- Traffic and speed concerns

General Suggestions for

- Considering light industrial opportunities
- Mixed recommendations for one-way versus pedestrian only at neighborhood connection of Fern Street
- General traffic and speed concerns

NEIGHBORHOOD MEETINGS & ONGOING WORK MEETINGS WITH CIVIC ASSOCIATIONS, WALKING TOURS, TRAFFIC STUDY





General Suggestions so far:

- Better street connections at Park Road and Chestnut Street
- Traffic calming measures
- Density and tree canopy
- Complimentary uses nearby

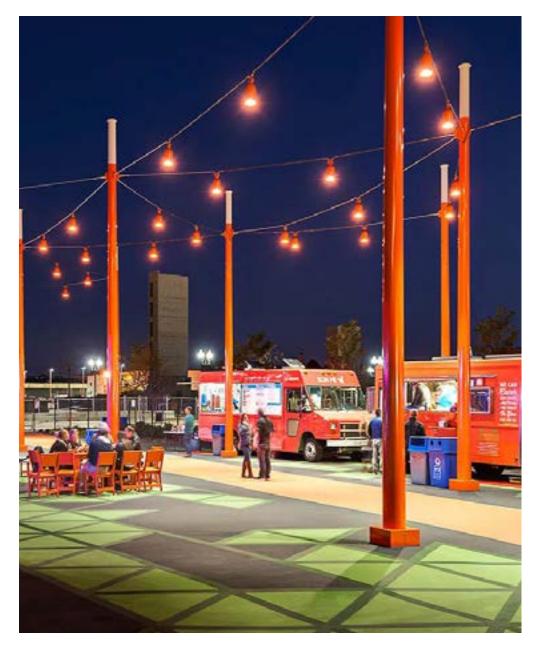
Ongoing Work:

- Ongoing traffic study focused on roads adjacent to and within residential neighborhoods. Traffic study expected to inform plan.
- Ongoing dialogues between property owners and community groups regarding, heights, density and traffic connections. Discussions expected to inform plan.
- Meetings with Westmore Community
 Association and Fairchester Woods Civic

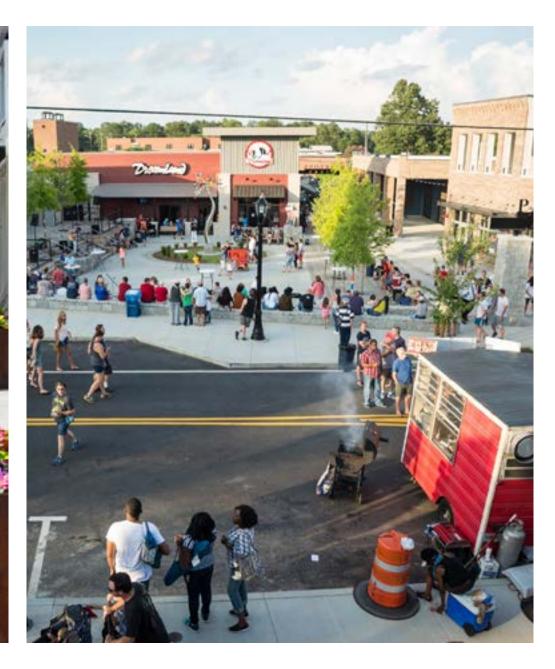
 Association

PLAN GOALS

GOAL 1: CULTIVATE MEMORABLE PLACES

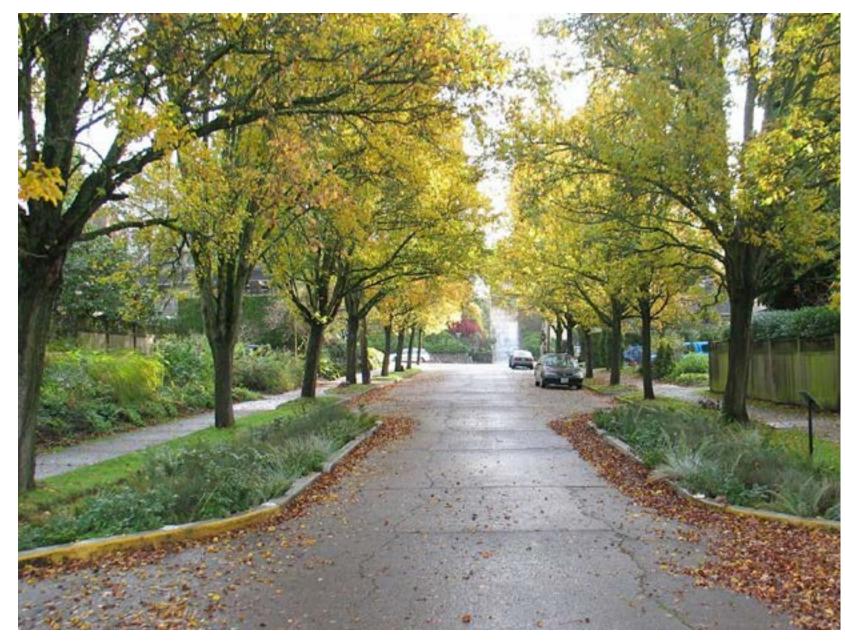






- Activating existing parking lots with art and pop-up retail
- Bringing more green into the study area through enhanced boulevards and open spaces
- Fostering special new plazas, parks, and gathering spaces to cultivate a civic life.

GOAL 2: DESIGN HIGH QUALITY TRANSITIONS FROM CORRIDOR TO NEIGHBORHOODS





- Green buffers, pocket parks, and enhanced streets adjacent to neighborhoods
- Lower height buildings, lower scaled uses adjacent to single family neighborhoods
- Fostering easy to navigate pedestrian and bicycle links so neighbors can benefit from and access new amenities

GOAL 3: IMPROVE THE MULTI-MODAL ENVIRONMENT





- Fostering more pedestrian and cyclist links throughout the study area
- Designing new streets that accommodate pedestrians, cars, and other multi-modal users
- Enhancing streetscape with vegetation and uses that encourage more walkability

GOAL 4: CREATE QUALITY + SUSTAINABLE OPEN SPACES





- Incorporating green infrastructure in key areas particularly in areas critical for resilient stormwater capture
- Exploring designs with native vegetation to support local ecology
- Encouraging open spaces anchored by high quality placemaking programming, vegetation, or active uses

GOAL 5: ALLOW LAND USES TO EVOLVE TO MEET FUTURE NEEDS









- Encouraging retail uses to adapt to both pedestrian and vehicular visitors
- Proposing new mixed use land uses that can help foster resiliency among businesses
- Urban designs that allow uses and existing structures to evolve over time.