

What is your #VisionFairfaxMason?

Current Activities Review

Campus Master Plan

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Who we are

- Comprehensive
- Doctoral
- Research

Whom we serve

- Northern Virginia
- Washington Metro Area
Commonwealth of Virginia
- The Nation
- The World

Fast Facts

- Established in 1972 (1 campus, 14 buildings)
- Fall 2013 enrollment 33,917
- 80% Virginia residents
- 56% receive financial aid
- 29% of undergrads live on campus
- 6,133 employees on 3 campuses
- 2,477 teaching & research faculty

Virginia's Largest Public Research University

Mason contributed \$1.56 billion to Virginia's economy in 2013 and generated 16,023 jobs.

Campus Master Plan - Timeline

- December 2013 - Completed University Strategic Plan
- January 2014 – Kicked off Facilities Master Plan
- December 2014 – Finalize Needs Assessment
- June 2015 – Finalize Master Plan Concepts
- September 2015 – Finalize Master Plan Document

Institutional & Research Vision

- George Mason and the regional economic transformation: *The premiere public research university for the nation's capital*
 - Arlington: Research and professional education in Law/Economics/Policy/Government/Business
 - Prince William: Research in Science/Technology/Engineering/Biomedical/Life Science/Innovation
 - ***Fairfax: Full academic spectrum from arts, humanities and social sciences; to healthcare, education, public health, physical and information sciences***

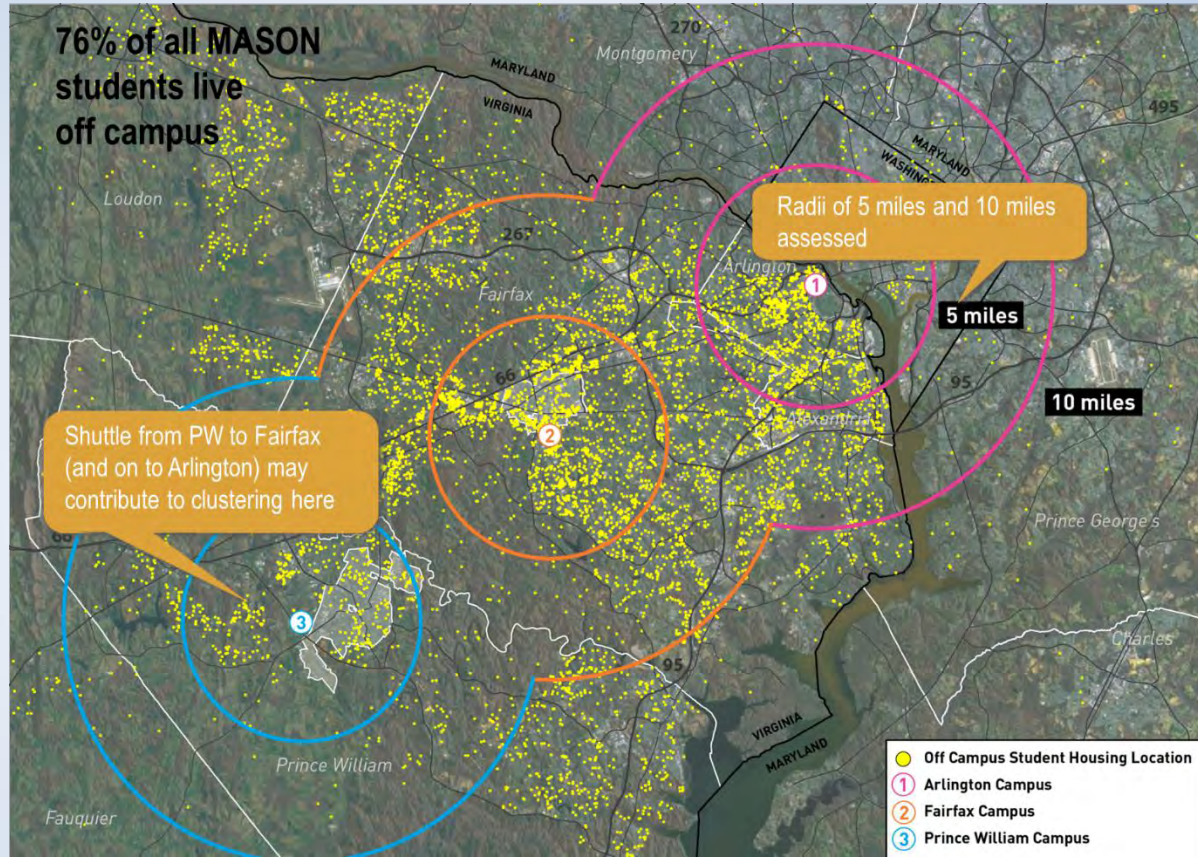
Institutional & Research Vision

- Leveraging our physical assets and partnerships in eight different locations throughout the region to create direct, penetrating impact to the regional economy
- Taking a leadership role in creating the blue print and the political conversation
- Unique institutional positioning: *World class research university* producing the *most diverse talent base* for the region, and the world

Preliminary Needs Assessment

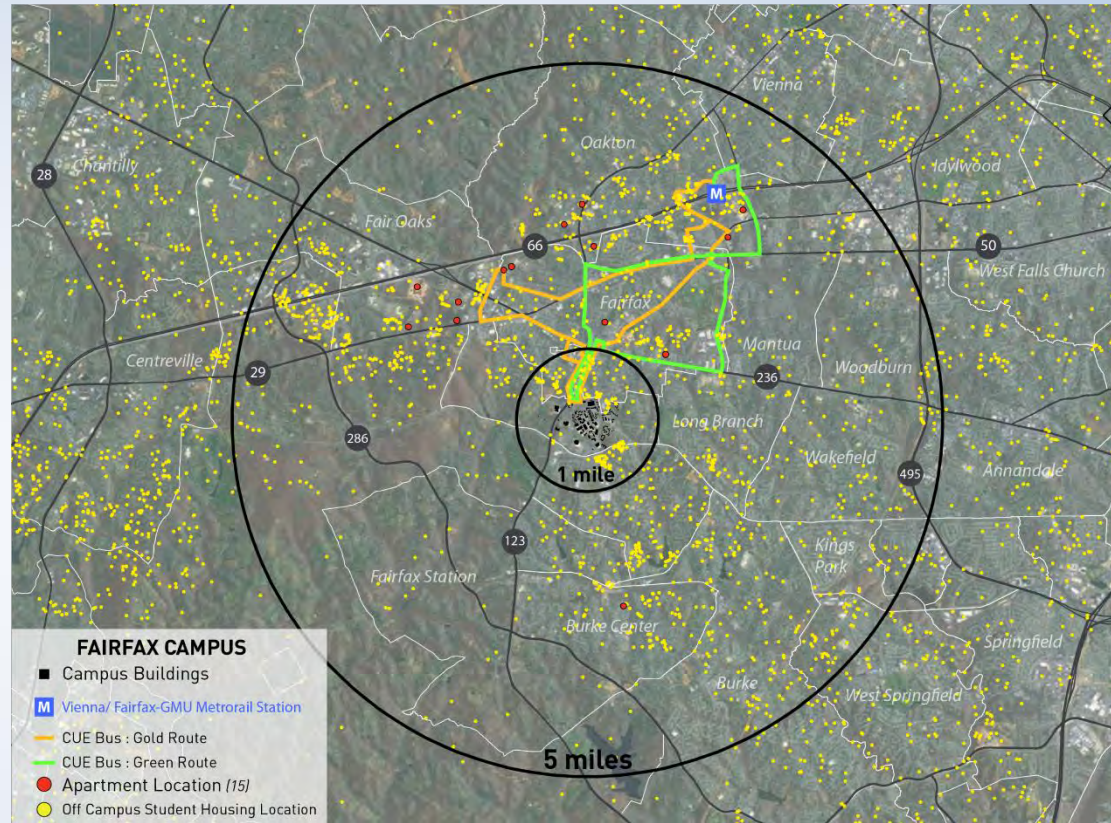
- Strategic Plan Envisions Significant Growth
 - » Student Enrollment
 - » Campus Life
 - Residential
 - Non-residential/Commuter
 - » Research

**Where
our
students
live...
6,600
beds on
Fairfax
Campus**

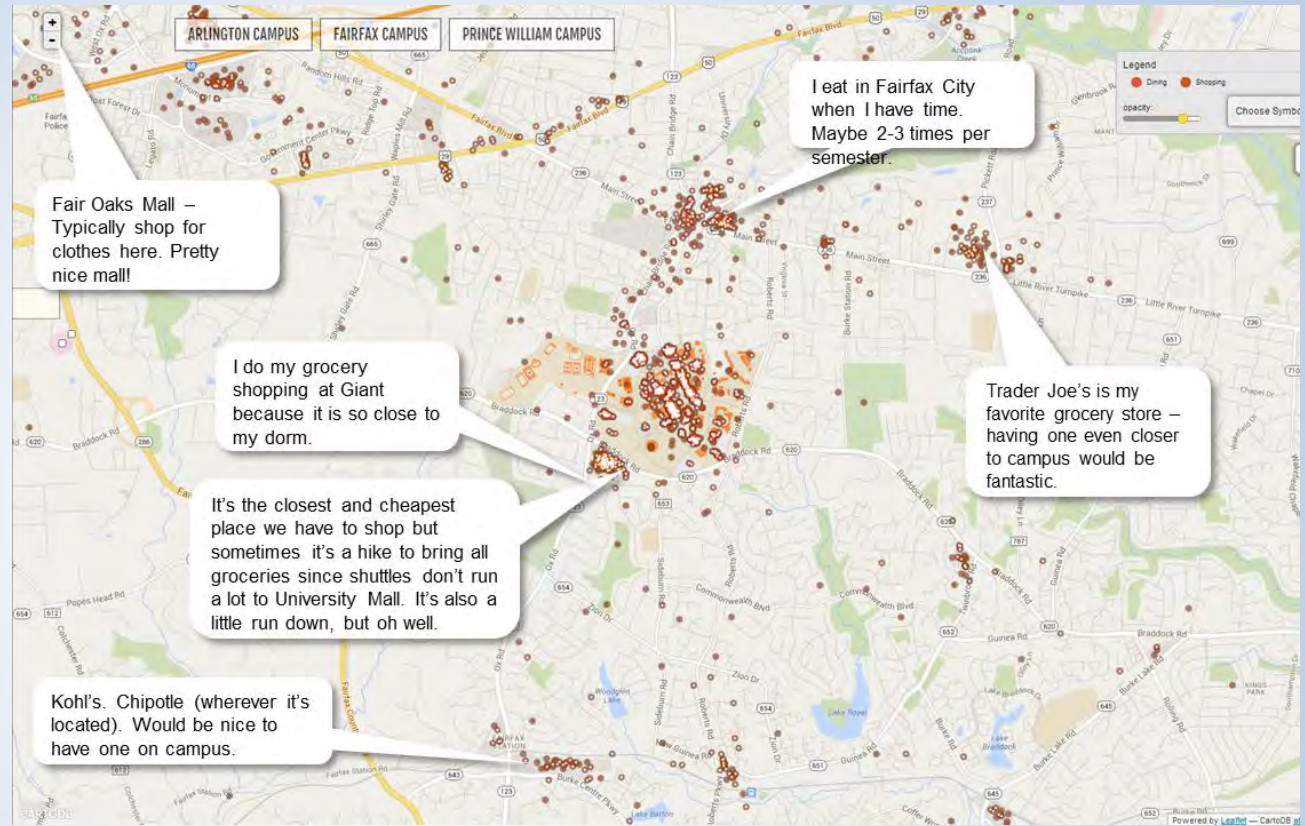


Existing off-campus housing primarily concentrated on Rt 29 and 66; some clustering along CUE bus routes –

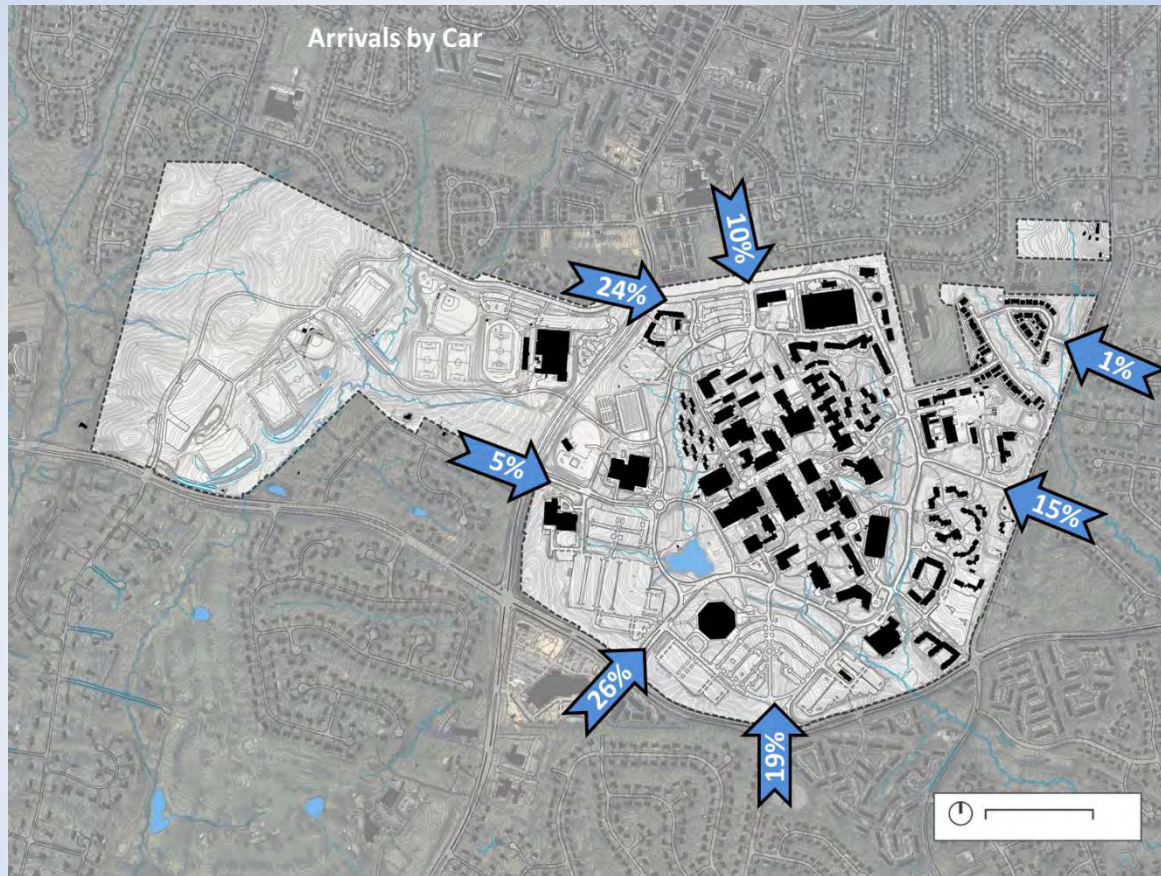
Opportunity zone in Fairfax City



Eating & Shopping beyond campus boundary



Arrivals by Car – (2010 – updating now)



Opportunities for Collaboration

1. Housing
2. Connections/Access to Downtown Fairfax
3. Regional Transportation
4. Pedestrian/Bicycle Amenities
5. Recreation
6. Life-long Learning

Mason/Fairfax Current Activities

EVENTS:

- Relax in Fairfax
- Fall for the Book
- Chocolate Lovers Festival

BUSINESS RELATIONS/ECONOMIC DEVELOPMENT:

- Mason Enterprise Center
- “Welcome Back” Business Kits
- EDA (Fairfax Economic Development Authority)/School of Business

PLANNING:

- Facilities Master Plan engagement
- Transportation Master Plan and CUE study
- City Parks and Recreation Strategic Planning Process

COMMUNITY RELATIONS:

- Mason/Community Forum
- Fairfax Campus Advisory Board,
- Student Government/Elected Official Meet and Greet
- Mason Police and Office of Community Relations at local HOA National Night Out

TRANSPORTATION:

- CUE (City University Energysaver) Bus
- Mason to Metro Bike Route Development and Branding

SPECIAL:

- City of Fairfax Fire Department/Mason Logo
- Mason Nation Road Decals
- ITGA (International Town and Gown Association) Joint Membership
- City of Fairfax Night at Mason Basketball