

# What is your #VisionFairfaxMason?

## Current Activities Review

### Strategic Plan for Parks, Recreation, Trails, Open Space, Events and Cultural Arts

*Mike McCarty, City of Fairfax Parks and Recreation Director*



# Overview of Strategic Plan



- Adopted June 2014
- First adopted plan in City's History
- Unprecedented Involvement
- Partnered with GMU
- Identified strategies for 0-2, 3-5, 6-10 years
- Strong focus on the downtown

# Why a Strategic Plan

- **Shared Vision**

Pronounces a vision, developed by the entire community, for the future of parks, recreation, open space, trails, cultural activities and special events for the City of Fairfax

- **Decision Making Tool**

Provides City Council, Park and Recreation Advisory Board, Park and Recreation Department, Commission on the Arts, and the Community Development & Planning Department with data and priorities for use in making investment, management and operational decisions

- **Strategy and Action Plan**

Outlines a clearly defined set of priorities, strategies and actions to assist the City in “staying on course” and achieving the shared vision

- **Performance and Accountability**

Provides metrics to measure performance and support accountability

# Plan Focus Areas

- 
**SENSE OF PLACE**
- 
**HEALTH & WELLNESS**
- 
**ECONOMIC VITALITY**
- 
**CONSERVATION & STEWARDSHIP**
- 
**STRATEGIC PARTNERSHIPS**



# Plan Priorities

Strategic Priorities	Timing
<b>Maintain and Improve:</b> improve existing parks and facilities	Ongoing
<b>Green Acres:</b> new Green Acres Community Center to include senior services	0-2 years study
<b>Van Dyck:</b> master plan and redevelop Van Dyck Park	0-2 years plan
<b>Trails:</b> interconnecting trail system and use of transportation funding	Ongoing
<b>Westmore:</b> master plan Westmore school site	6- 10
<b>Partnerships:</b> strategic partnerships to deliver on park, facilities and service needs	Ongoing

# Old Town Square P&R Strategy

*The Old Town Square will provide venue for a vibrant, exciting destination and community gathering place*

- Program and promote the park to serve as a dynamic and lively community gathering area (0-2 years)
- Host special events
- Promote **economic growth & impact**
- Develop Downtown branding/identity campaign (3-5 years)
- Improve pedestrian and bike access to and through Downtown (3-5 and 6-10 years)



JUN 23, 2012  
Old Town Square

Illustration of plaza terraces facing SE

# Old Town Square Current Status

- Estimated completion late January or early February
- Grand Opening Celebration April 18, 2015 tentative

- Rotary Clock
- Lawn Oval
- Holiday Tree
- Cascade
- Interactive Fountain
- Plaza
- Pergola
- Mary McCandlish Memorial Garden
- Kitty Pozer Garden
- 13 Parking Spaces
- 30 Parking Spaces
- Total: 43 Parking Spaces**



July 23, 2013  
Old Town Square

**Vision  
Fairfax  
Mason**











# Current Initiatives

- Legacy Donation Options for the Park
- Rock the Block
- DERBY-Q
- Use of the park for traditional events
- Integration of activities in Old Town Hall with the park
- Working with Historic Resources to recognize Kitty Pozer